

WHY MISS BROOKS CAN'T GET HER MAN

MLA

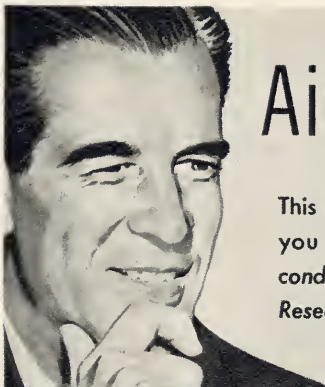
TV GUIDE

LOCAL PROGRAM LISTINGS
Week of April 2—8

15c



Eve Arden



Air Conditioning...

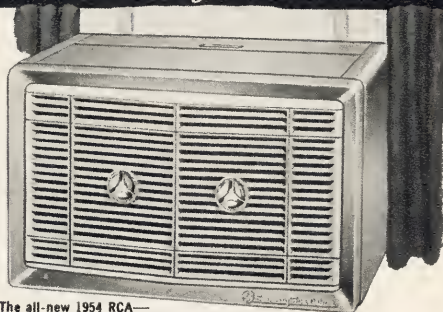
This year you'll insist on it. So be sure you insist on the Best. The only air conditioner backed by the Resources, Research and Engineering Skill of RCA...



Don't wait for hot weather... Get all the facts now

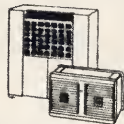
Only RCA gives you all these advantages:

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- Thermostat Control**
- Heart-of-Cold Compressor**
- Hush-A-Bye Fans**
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- Installation and Service by RCA Service Co.**



The all-new 1954 RCA—
designed by famed Henry Dreyfuss

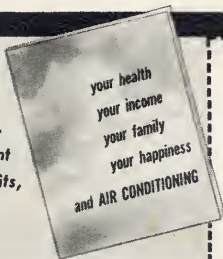
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RCA Air Conditioner

Send for this important free booklet today... tells you all you want to know about benefits, features, details of air conditioning.



RADIO CORPORATION OF AMERICA

BOX 215-L, CAMDEN, NEW JERSEY



PLEASE SEND FREE BOOKLET ON AIR CONDITIONING

NAME _____

ADDRESS _____

CITY _____ STATE _____

as we see it

Radio Moscow recently announced, quite proudly, that Soviet television already has outstripped American television. The broadcast revealed that most Soviet viewers are enjoying TV on large 12 and 14-inch screens and that laboratory tests are being carried out on a gigantic 16-inch screen.

All, however, is not serene in Soviet TV. For example, a letter in The Evening Moscow from a Russian lady, V. Aleinikova, related the difficulties she had in getting her set repaired.

When the thing stopped working she called Shop No. 3 of the Radio Trust and got Specialist Yermolinsky to come over and fix it. He charged her 23 rubles—about \$5.75—but the set still didn't work. On her next call she got Specialist Smirnov. Cost: \$12. Still no go. Her third effort got Specialist Shorin, who nicked her for \$8.25. Shorin was just as successful as the other comrades. So V. Aleinikova wrote the newspaper, which not only printed her letter, but added a cartoon depicting a bumbling repairman tinkering with a TV set.

Our hearts go out to V. Aleinikova, whose huge 12 or 14-inch set is not in working order. Her case is quite possibly a rare one, and we are not by any means gloating because even in America there may have been a set owner who experienced similar frustration. We doubt that three different American repairmen would be licked by one set, but it is at least within the realm of possibility that it could happen here.

The story made no mention of what happened to Specialists Yermolinsky, Smirnov and Shorin, but if they happen to be vacationing in sunny Siberia, let them take comfort in knowing that in the field of television repairwork, things can be rough all over.

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Now **PHILCO** brings you the



Model 449

biggest **WIDEST**
OVEN EVER

IN ANY FULL-SIZE 40" ELECTRIC RANGE!

HERE at last is the *wide* oven you have always wanted — the new "Dream Oven" in the 1954 Philco Electric Range. It's easier-to-see into . . . reach into . . . and use, with *nearly 50% more front shelf space* for side-by-side cook-

ing! Other exclusive features of this new Philco Range include Color Styling . . . "Broil-under-Glass" . . . 2-speed Jiffy Griddle . . . and Quick-set Timer. See the nine 1954 models at your Philco dealer's now — \$199.95 to \$469.95.

Prices and specifications subject to change without notice.



Tune in the PHILCO TELEVISION PLAYHOUSE

SUNDAY EVENINGS ● NBC NETWORK

She's a One-Man Woman



Connie can't win; with Mr. Boynton, even flowers fail.

Here's Why Eve Arden Hasn't Joined The Trek To Television's Husband-and-Wife Comedy Shows

IT HAS BEEN said, with considerable truth, that TV's situation comedies are cut pretty much from the same formula cloth. They usually feature a husband-and-wife combination, the husband characterized as something of a barely civilized oaf; the wife portrayed as the tolerant, wise, understanding and beautiful epitome of married womanhood.

The outstanding exception to prove this mournful rule is *Our Miss Brooks*, a two-year-old show lifted bodily

from a successful radio show which dates from 1947, and the star of which is Eve Arden. To the casual on-looker, or listener-in, Miss Arden is an uninhibited man-chaser who differs from the Vera Vague—Cass Daley school of man-chasing only in that she is considerably more intelligent. A schoolteacher, in fact.

She is indeed a schoolteacher, but she is quite definitely not a man-chaser. She is a Boynton-chaser. There is a vast difference, and it is upon



Veiled hint: As a proxy bride for friend Maurice Marsac's marriage, Connie dreams of fooling the unknowing Mr. Boynton into drastic action. But the Miss missed again.

this difference that the show has been solidly (and successfully) anchored since its inception. "As Connie Brooks," writer-director Al Lewis explains, "Eve's one object in life is to lasso Philip Boynton with the rope of matrimony. She is not a man-chaser in any sense of the word. She has a deep and abiding crush on Boynton and Boynton alone. We are very careful never to introduce a possible distraction in the form of another eligible male."

What keeps the show on its even keel is the manner in which Boynton, as played by Bob Rockwell, is allowed to react—or rather, fail to react—to Connie's almost blatant hints.

"If," says Lewis, learnedly, "we were to allow Boynton to catch on, we'd have to let him react. Then he could do only two things: go for the girl or give her the brush. And the format of a very successful show would have to go out the window. If he went for the girl, they'd get married and we'd be off on the kind of family show of which there are already too many. If he gave her the brush, we'd have to drop him and bring in another man—and no other man could possibly be as naive as Boynton."

Lewis has his point. The show has been enormously popular for seven years, so why gamble?

The character of Philip Boynton was shaped with a great deal of thought and experiment. He didn't just happen. As a high school biology teacher, he had to have a good deal of native intelligence—and it's hard to believe that a man so intelligent could possibly be unaware of his colleague's limpid blue eyes and forward ways. Thus he is portrayed as something of a dedicated man—dedicated to biology. As it applies scholastically, however; not in any other sense.

"I teach biology," Mr. Boynton explained to a stranger on the show one evening. "Notice he says 'teach,'" remarked Miss Brooks acidly, "not 'learn'." She says such things with a certain bitterness which is never apparent to the un-beleaguered Mr. Boynton. To him, biology is a fascinating proposition of algae, osmosis and self-propagating paramecia.

On another occasion, Miss Brooks and her matrimonial mirage started for the door at the same time. Mr. Boynton waved courteously and said, "After you, Miss Brooks."

"We should both live so long," muttered Miss Brooks. But she might as

well have been talking to a stone wall. As a matter of fact, she was.

Boynton's other safeguard against Miss Brooks' onslaughts is a built-in regard for a dollar. Mr. Boynton never picks up a check. When, as a matter of industrial or inter-office relations, he takes Miss Brooks to the movies, he fully expects her to pay her own way. This is not to say that Mr. Boynton is an out-and-out tightwad. He is merely a careful man who has never had money and whose position as a schoolteacher is hardly designed to remedy the situation.

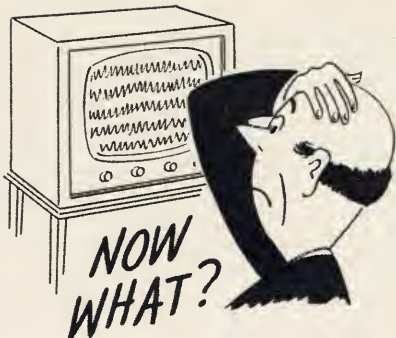
So far as Lewis and producer Larry Berns are concerned, things will go on like this as long as the audience doesn't tire of it. Boynton will not catch on to Miss Brooks' little dilemma, and her eye will never wander to some other man. "She is strictly a one-man woman," Lewis says firmly, "and that's the way it's going to be."

No Mrs. For This Miss

While the letter-writers among the viewers rarely come right out and say they like it this way, there is a between-the-lines indication that they appreciate Miss Brooks' frustration. Viewers often make rather wistful references to a possible marriage, Lewis admits, but he feels they really don't mean it. "They're cheering her on, but they don't have their hearts in it. It would just spoil all the fun."

Miss Brooks' occasional little successes, however, are greeted with enthusiastic applause. When Mr. Boynton, trapped by the unwritten protocol of mistletoe at Christmas time, planted a scholarly kiss on Miss Brooks' pretty mouth, the preview audience which supplies the show's applause broke into a rebel yell of approval. It was so loud and long it had to be cut down considerably.

A simple enough idea for a TV show? Think up a comparable one and your fortune is made. Just don't let its simplicity fool you.



Believe it or not, your TV set is so complex an instrument that there are nearly 1000 electrical connections in its circuits . . . over 500 parts.

It's no wonder then, when things go wrong, that it takes a skillful hand to pin-point and remedy the trouble in this maze of parts and connections.

That's why your TV serviceman—with his special training, practical experience and expensive equipment—is a valuable man to have around when adjustments or repairs are needed.

To give you quality service and long, dependable set performance, many servicemen use Mallory precision-built Controls, Resistors, Capacitors and Rectifiers.

When you see your serviceman using Mallory parts, you can feel confident that he is doing his best to serve you.

MISSING UHF PROGRAMS ?

Make your present set an all-channel receiver with the Mallory UHF Converter. Its performance has been proved in every UHF area. Call your serviceman or TV dealer.



P. R. MALLORY & CO. Inc., INDIANAPOLIS 6, INDIANA

Drew



INNER SANCTUM opens its door to TV

UNDER THE heading of incidental information that practically everyone can do without, we offer the following item: there are only two sounds registered by the U. S. Copyright Office. One is the NBC chime. The other is that agonized, screeching door hinge that is the signature of the old radio chiller, *Inner Sanctum*. Now that you've recovered from the shock, we'll tell you how we came by this big news. *Inner Sanctum* has decided that TV fans are just as easy to scare as the old radio crowd. They've switched to TV, creaking door and all. A lot of the blood and gush is missing. Things that made for finger-nail chewing via radio might be just a little too strong if seen. So the emphasis has been shifted. The

dark doings have a psychological twist, with the cameras probing inner conflicts that build up into terror.

Hi Brown, the fellow who first opened that creaking door back in 1941, is still in charge, and he has found things ain't what they used to be. On radio he needed a technical crew of four—the producer, director, engineer and sound effects man. On TV, his production payroll is now up to around 40. When you tack on the cost of actors, that's pretty—shall we say?—stiff.

Brown is doing something which might be called revolutionary for TV: he's filming his show in New York City, convinced that it is just as practical to do a filmed show there as it is in California. Brown points out that the main argument for California was the year-round sunshine for outdoor shots. But now filmmakers flood even their outdoor sets with lights, just to make sure.

Ghouliness In Gotham

His reason for staying in New York is his belief that the most desirable actors for TV are stage players, most of whom live in New York. He feels that movie acting can't compare with the stage variety. And he also maintains that all the best writing talent is around New York City. There just might be a touch of chauvinism in his attitude. Brown lives in Manhattan and intends to stay. Because he'd like to prove his radical doctrine about filming there, he has hired the best technicians he could find and boasts that his films are vastly superior in every technical respect to Hollywood TV films.

None of the biggest stars appears, but most of the talent on the show is first-rate. Such fine character actors as Everett Sloane, Paul Stewart, Wallace Ford, Ian Keith and Kevin McCarthy have all worked in one or more of the productions. Brown has long-range plans for building up a

sort of stock company of players.

About that creaking door. Brown thought and thought about that problem. How to have a door that would live up to the eerie effect produced on radio by a sound effects man? Finally Hi hired a sculptor named Maurice Eyengton who had done some pretty gruesome work for J. Arthur Rank, the British film mogul. Eyengton was given carte blanche to let loose all his psychopathic impulses



Outward calm on *Inner Sanctum*: episode featured Jeanne Shepard and Ian Keith.

so as to provide a door that would frighten Charles Addams.

Well, Eyengton has come up with a real horror. When closed, the door gives the distinct impression that the likes of Bela Lugosi is lurking behind it. It opens on an endless series of corridors which are designed to let the viewer's imagination work on whatever terrifying subject he chooses. It's pretty scary.

Oh, yes. Mr. Raymond, the ghoulish gentleman who used to introduce the radio show, is along, too. Paul McGrath, a veteran actor, is still Raymond. You won't ever see him, though. His voice is so sinister that seeing him would be disappointing.



TV DANCE TEAM

Takes to the Air

FROM LEFT TO

RIGHT IT'S SINCLAIR and SPAULDING



DIANE SINCLAIR and Ken Spaulding, the bright young dancers on *The Dave Garroway Show*, are not married to each other, as most viewers might suppose. And as Diane says, "That's why we get along so well."

Diane and Ken first met when they danced in "As the Girls Go," a Broadway hit musical, more than four years ago. They teamed up for auditions for more shows. The idea paid off with jobs . . . in a series of flops.

That was when they decided to try their footwork on TV. They won a spot as regulars on the old Kay Kyser program and later, with Paul Winchell and Jerry Mahoney. When Garroway

decided last year to revise his original *Garroway at Large* program, Diane and Ken won the featured dance spot.

Ken and Diane say that dancing on TV is much more difficult than on Broadway. "Instead of rehearsing a month to perfect one or two dance numbers and repeating those numbers each night, we must do a different routine each week. We get just three days to create and rehearse a new trick. And at each performance we think 'Tonight may be the night we take a fall.'"

And, judging from the photos below, it's a wonder that a tumble doesn't occur most any night.





**REGIONAL
RECIPES:**

in Baltimore, It's

Maryland Crab Imperial

By Mr. and Mrs. Ken Calfee

*Cooking experts on
Station WAAM, Baltimore*

BALTIMORE is noted for its fine seafood restaurants, and home menus often feature the oyster, clam, fish, and—best of all—the Chesapeake Bay crab.

One of the easiest ways to prepare crabs is to steam the green-brown shellfish until they turn a fiery red and serve in the shell like lobster.

Most of you, however, are not able to buy crabs in your local markets. But genuine Chesapeake Bay crabmeat is available, fresh-packed, from coast to coast. For that reason we have chosen Crab Imperial as our selection for TV Guide readers.

Maryland Crab Imperial

1 lb. Chesapeake Bay crab lumps (backfin); ½ green pepper, chopped & partially cooked in butter; 1 pimiento, chopped; 2 t. Worcestershire sauce; 3 T. mayonnaise; 1 egg white, lightly beaten; salt and freshly ground black pepper; ½ t. dry mustard; dash paprika.

Place crab meat, pimiento, and sautéed green pepper in a bowl. Next combine other ingredients and gently fold into crab meat. Pile an scrubbed, dry crab shells or individual casseroles, garnish with pimiento strips. Bake at 375 degree F. for about 20 minutes or until golden. Serves 3-4.

Serve with hot french fried potatoes, tossed green salad, Maryland beaten biscuits, Lady Baltimore cake, beverage.



Ken and Lou Calfee



Chicago Dateline

TV's Week: WGN-TV has purchased 22 1953-produced films scheduled for video showings beginning in January, 1955—at the same time or before their theatrical showings. It's claimed that this is one of the most sensational movie purchases recorded in TV history. None of the film titles will be announced until shortly before their video release.

WBBM-TV singer Jack Fulton is riding high now that his composition, *Wanted*, is high on both national and Chicago hit parades.

Debuts and Week's Highlights: Dinny Bruce will sub for

Lee Phillip on WBBM-TV while Miss Lee vacations in Florida April 5 to 9.

WBKB unveils Allen Funt's *Candid Camera* April 5 in the 10:30 PM spot.

Bergen Evans' *It's About Time* moves to a Sunday showcasing on WBKB this week (April 4). *Time's* time is 6:30 PM. Another change: Joe Boland, local sports announcer, replaces Robert Pollack.

The *Janet Dean, Registered Nurse* film series (starring Ella Raines) bows on



Herbert

WNBQ at 10:30 PM Saturday (April 3).

Advance Tips on Shows: Don Herbert who posts his third anniversary this month as *Mr. Wizard* branches out in a new capacity as moderator of a three-shot-per-month panel show on WNBQ starting April 15. Fourth show of the month will be a stereophonic sound simulcast of *New Dimensions*, a la the March 7 presentation.

Model lovely Patricia Stevens gets back into the TV swing of things with her thrice-weekly (11:45 AM, M., W., F.) *Charm Salon* on WGN-TV, April 19.

Jim Moran kicks off his 5th annual cancer telethon April 9, 10 PM, WBKB. Look for top show business talent to appear.

TV GUIDE's bowling tourney winners: For complete picture story, see April 9 issue.

Mary Hartline, women's high series.
Barbara Sims, women's 2nd high series.
Carmelita Pope, women's high game.
Nancy Wright, women's booby prize.
Bob Pope, men's high series.
Frank Pope, men's 2nd high series.
Tommy Bartlett, men's high game.
Tony Weitzel, men's booby prize.

channels listed in program section

CHICAGO, ILL.

- | | | | |
|-----------------|----------------------|-------------------|----------------------|
| ② WBBM-TV (CBS) | 410 N. Michigan Ave. | ⑦ WBKB (ABC) | 20 N. Wacker Dr. |
| ⑤ WNBQ (NBC) | Merchandise Mart | ⑧ WGN-TV (DuMont) | 441 N. Michigan Ave. |

MILWAUKEE, WIS. — ④ WTMJ-TV (NBC) 720 E. Capitol Dr.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366

HHEY, look what's happened to Austin Kiplinger! WBKB's personable and capable newsman is grappling with a strange TV environment. As part of the station's "new look" in programming, Kip has taken over the 2:45-3 PM spot on Channel 7, Monday through Friday, and now has a whole new audience to win over--women.

Fellow commentators have only sympathy. Afternoons have always been considered no man's land by most newscasters who consistently prefer the evening hours when the men folk can be reached. But Kip isn't harvesting any ulcers, in spite of the fact that he's bucking such favorites of the ladies as Bob Crosby and Kate Smith.

Won't "Play Down"

Moreover, Kiplinger progressively considers women fully as intelligent as men. He's made a vow not to "play down" in his approach to the news. "The only concession I'll make," Kip has declared, "is to report more marketing news. Housewives are price conscious." Needless to add, Kip's married.

This same high-level, scholarly and honest approach to reporting has made Kip in the brief span of three and a half years one of the city's prime video newshawks. It's also earned him an enviable niche on ABC's nationwide radio network. And in a newer note of recognition, Kip was named by TV GUIDE best Chicago newscaster of 1953.

Another role in which Kip excels is that of interviewer. Controlling but not monopolizing the conversation, he keeps the talk moving at a lively clip. And whether the interviewee is a pearl expert from Japan or a politician from Chicago, Kip can chat glibly about his guest's particular specialty.

His savvy, as you might surmise, stems from hard work. Kip, for a thorough self-briefing, plows through stacks of books beforehand. Equally exacting about his commentaries, he sifts all the news before writing scripts for his radio show and his evening TV



Framed by map of the turbulent Far East, Kiplinger prepares for his nightly WBKB newscast.

BOLD AUSTIN KIPLINGER

A NEWSCASTER IN NO-MAN'S LAND



- 7 **Claude Kirchner Show**
- 9 **Paul Dixon Show—Music**
Musical pantomimes with Wondo Lewis.
- 2:30 2 **Bob Crosby—Musical**
Tunes: "If You Ever Get to My Home Town," "Restless Love," "Young at Heart," "Moke Love to Me," "I'll Walk Alone."
- 7 **Stuart Brent—Discussion**
- 2:45 7 **News—Austin Kiplinger**
- 3:00 2 **Woman With A Past—Serial**
Sylvio plots for an interesting week-end in the country with Lynn and Steve.
- 5 4 **Welcome Travelers**
Interviews with Tommy Bartlett. (Guests invited. Write Guest Relations, WNBQ.)
- 7 **Jerry Lester Show—Variety**
Jerry Lester has as his crew of regulars songstress Leni Lynn, comic singer Lorry Best, vocalist Ellie Russell, and Buddy Weed and his band.
- 9 **Commercial—Film**
- 3:05 9 **Movie Quick Quiz**
Dick "Two-Ton" Baker is emcee.
- 3:15 2 **Secret Storm—Serial**
Pauline warns Fenwoy that Peter intends to go back to the store.
- 3:30 2 **Petticoat Party—Games**
Frazier Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)
- 5 4 **On Your Account**
Win Elliot interviews special guests.
- 9 **Index: Information**
- 3:55 7 **News—Ulmer Turner**
- 4:00 2 **Shopping With Miss Lee**
- 4 **Super Circus—3 Ring Thrills**
- 5 **Pinky Lee—Variety**
- 7 **Home Theater—Film Drama**
"Quiet Sunday." A man and "the other woman" seal their own fate. John Doucette and Fay Baker.
- 9 **MOVIE—"Lone Rider Fights Back"**—When an old man is murdered, Tom joins the crooks to discover the truth about the murderer. George Houston and Al St. John.
- 4:15 2 **MOVIE—"This England"**
The life and lives of the people of an old English villoge. (Cut to 45 min.)

- 4:30 5 4 **Howdy Doody—Puppets**
Fun with Howdy and his friends.
- 7 **Garfield Goose and Friend**
"King" Garfield and Frazier Thomas.
- 4:55 9 **News—Les Nichols**
- 5:00 2 **To Be Announced**
- 4 **Foreman Tom—Western**
- 5 **Elmer The Elephant—Kids**
John Conrad entertains children.
- 7 **Jolly Seven Gang—Kids**
Fun for the children with Joe Kelly.
- 9 **Bob Atcher Show—Kids**
- 5:30 2 **Gene Autry Time—Film**
Western adventure.
- 4 **Sports—Lloyd Pettit**
- 5 **Close-Up—Musical**
Howard Miller, June Valli, and the Art Van Damme Quintet.
- 7 **Nick Francis—Films**
- 9 **News—Leslie Monypenny**
- 5:45 4 **News—Paul Skinner**
- 7 **Bob And Ray—Satires**
Bob Elliot and Roy Goulding.
- 9 **Curbstone Cut Up—Chats**
Interviews conducted by Ernie Simon.
- 5:55 4 **Weather—Bill Carlsen**

EVENING

- 6:00 2 **Sports—Bob Elson**
Interviews and sports news.
- 4 **Blue Room—Musical**
- 5 **Weather—Clint Youle**
- 7 **News—Austin Kiplinger**
Notional and world news report.
- 9 **Captain Video—Adventures**
The man from tomorrow turns out to be a fraud. Al Hodge as the Captain.
- 6:05 5 **News—Jack Angell**
- 7 **Sports—Jack Drees**
- 6:10 5 **Sports—Joe Wilson**
- 7 **Weather—Wayne Griffin**
Temperatures and predictions.
- 6:15 2 **News—Julian Bentley**
- 4 **Louis Bashell—Musical**
- 5 **Dorsey Connors—Travel**
A visit to Seattle, Washington
- 7 **News—John Daly**
- 9 **Number Please—Quiz Game**
Jock Brickhouse conducts.

6:20 5 Alex Dreier—Features

"Mon on the Go," with news.

6:25 5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards

5 4 Eddie Fisher—Musical

Guest: songstress Marti Stevens. The theme is high school basketball.

7 Stu Erwin—Comedy Drama

Stu persuades his family to take into their home a homeless juvenile delinquent. June Collyer is Mrs. Erwin.

2 News—Spencer Allen

6:45 2 Perry Como—Musical

Tunes: "Moonglow," "Wanted," "Moke Love to Me," "Only a Bird in a Gilded Cage."

5 4 News—John C. Swayze

Coronaf of news reports.

2 Chicagoland Newsreel

7:00 2 MAMA—Domestic Comedy

"Mama's Cinderella Night." An old beau of Mama's jogs the Honsen family into the realization that Mama, too, likes to step out for the evening. Peggy Wood and Judson Loire as Momo and Popo.

5 4 DAVE GARROWAY SHOW

Dave reminisces about the good old days back in Chicago with guests from the Windy City, Kuklo, Ollie and their creator Burr Tillstrom. Cliff Norton opens the program with "Shine on Your Shoes," as Ken Spaulding and Dione Sinclair dance to the tune. Jill Corey sings "Moke Love to Me." Jock Hoskell offers "Chormoine." Finale is a dance production of "Muskrot Romble." (Sinclair & Spaulding take to the air on page 10.)

7 OZZIE AND HARRIET

David writes a column for the school paper about the bad record the baseball team's been making lately.

2 STORY THEATER—Film

"The Rivals." A widowed mother flirts with her daughter's fiance.

7:30 2 TOPPER—Comedy

Henrietta and Marion take up painting as a hobby. But one look at the results, and Cosma and Gearge take a dim view of their wives' talents. Leo G. Corroll.

4 PLAYHOUSE OF STARS

Richard "Mr. North" Denning stars in "Tapu," story of an American's return to a Palynesian island after a long absence. He comes to claim his bride and dig for a buried treasure. June Wooster.

5 WALT'S WORKSHOP—Crafts

Walt Durbahn demonstrates.

7 PLAYHOUSE—Anita Colby

"The Grey and Gold Dress." A supposedly exclusive dress design is instrumental in altering the lives of three women. Hostess Anita Colby will offer fashion and beauty hints of the intermission.

Cost

Nancy Fennimore.....Vero Miles
June Fennimore.....Peggy Converse
Caralee Wotras.....Gertrude Michael
Mr. Totten.....Jon Arvon
(Anita Colby, "The Face," gained notional fame as a New York cover girl. She has recently been a beauty advisor to Hollywood stars, and is the author of "Anita Colby's Beauty Book.")

2 DILEMMA—Social Problems

Poul Horvey moderates discussion.

8:00 2 PLAYHOUSE OF STARS

Richard "Mr. North" Denning stars in "Tapu," story of an American's return to a Palynesian island after a long absence. He comes to claim his bride and dig for a buried treasure.

Cost

Phil Todd.....Richard Denning
Moono.....June Wooster
Queen Helokulo.....Hila Hottie
Eustace Mallory.....George McCreedy

4 LIBERACE—Musical

5 BIG STORY—Drama

The "Big Story" of reporter Charles G. Cloyton of the St. Louis Globe-Democrat and his efforts to make the wishes of a dying man come true. Royal Dano.

7 PAUL HARTMAN SHOW

Albie maneuvers himself into playing a clown for hospitalized orphans. Foy Wroy plays Albie's wife. (His clown stint tonight should give Poul a chance to blossom out in the pantomime that made him famous.)

9 LIFE BEGINS AT 80—Quiz

Jack Barry emcees panel of oldsters, including: Fred Stein, Georgiana Carhart, Thomas Clark and Alexandra Campbell. "Footlight Favorite:" Singer Felix Knight.

8:30 2 OUR MISS BROOKS

Connie and principal Conklin set a trap for the person who has broken into the principal's office, but all clues lead to Mr. Boynton. Eve Arden, Gale Gordon, Robert Rockwell. (Why isn't "Our Miss Brooks" a husband-and-wife show? You'll find the answer on page 5.)

5 4 TV SOUNDSTAGE—Drama

"God's Children." The remarkable adventures of a nine-year-old boy who sets out to solve his parents' problems by direct consultation with God. Eddie Brian.

7 POLITICAL SPEECHES

Park Livingston with discussion.

9 WORLD IS YOURS—Travel

Viewers see "The West Coast of South America."

8:45 7 FOCAL POINT

9:00 2 MY FRIEND IRMA—Comedy

Irma and Kay ask Irma's boss, Mr. Clyde, to defend them against a suing carpet company. Marie Wilson.

4 CITY DETECTIVE—Drama

5 GREATEST FIGHTS—Film

7 DANGEROUS ASSIGNMENT

Brian Donlevy as Steve Mitchell.

9 CHANCE OF A LIFETIME

Dennis James emcees talent.

9:15 6 MOVIE—"City In The Fog"

A cruel murder in a boys' boarding school puts the small border city in terror.

9:30 2 PERSON TO PERSON

Edward R. Murrow interviews actress Gloria Swanson at home in New York, and lightweight champion of the world Paddy DeMarco at home in Brooklyn. DeMarco's title bout on another network a few weeks ago presented Mr. Murrow with great competition. He is welcomed tonight by the rival camp.

4 A NEW VIEW OF AMERICA

Travelogue on the Midwest and Pacific Northwest.

TV Sports GUIDE

(For details, see daily program listings.)

FRIDAY, APRIL 2

9:00 5 Greatest Fights—Film
10:00 (4) Greatest Fights—Film

SATURDAY, APRIL 3

2:00 9 Pro Basketball
7:30 7 Greatest Sports Thrills
8:00 7 Phillies Fights—Washington
8:30 9 Wrestling—Marigold

MONDAY, APRIL 5

9:00 9 Boxing—Brooklyn

TUESDAY, APRIL 6

11:00 5 Bowling—From Chicago
12:20 (4) Wrestling—Film

WEDNESDAY, APRIL 7

9:00 2 Boxing—Oakland, Calif.
9:00 7 Wrestling—From Rainbo

THURSDAY, APRIL 8

11:00 2 Wrestling—Film

FRIDAYS 7:30 P.M.

The illustrious panel
offers advice to
people facing a



Paul Harvey Moderates this program
of real-life problems.

Sponsored by Burton-Dixie

WGN-TV 9

7 HOLLYWOOD OFF BEAT

Melyn Douglas stars.

9 DOWN YOU GO—Panel Quiz

Dr. Bergen Evans, Fran Caughlin, Robert Breen, Carmelita Pope, and Toni Gilman. (Guests are invited. Write WGN-TV).

9:45 4 YESTERDAY'S NEWSREEL

10:00 2 News—Fahey Flynn

4 Greatest Fights—Film

Robinson-LaMatta bout, Feb. 14, 1951.

5 Weather—Clint Youle

7 Courtesy Hour—Variety

Jim Maran emcees variety of professional talent acts. (Guests are invited. Write Guest Relations, WBKB, Chicago.) Sponsored by Courtesy Motars.

9 MOVIE—"Walk In The Sun"

Dana Andrews and Richard Conte star in a stirring drama of GI's in Italy.

10:10 5 Dorsey Connors—Tips

"Inexpensive Easter Baskets."

10:15 2 Weather—Lee Phillip

4 News—Paul Skinner

MIDNIGHT THEATER

FRI. and SAT. 12:00 • WBBM-TV (2)

FRI.—SO ENDS THE NIGHT—War refugee is pushed all over Europe by the Nazis in a struggle to get home.

SAT.—THE INTERRUPTED JOURNEY—R. Todd and V. Hobson in a fine British suspense tale of a dream escapade during a terrifying train ride.

see listings for fuller details

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9 News—Jack Angell

10:25 2 Art Mercier—Sports Tips

4 Weather—Bill Carlsen

10:30 2 News—John Harrington

4 Treasury Men In Action

"Case of the Changing Heart." A wholesale gracyery company becomes the unwitting partner of a gang of croaks.

5 Sports—Norman Barry

10:45 2 Irv Kupcinet—Comments

5 Herbie Mintz—Musical

11:00 2 MOVIE—"Hyde Park

Corners"—Comedy drama based on the stage play by Walter Hackett. Garden Harker and Eric Partman.

4 Captured—Film Drama

5 Howard Miller—Music

7 News—Ulmer Turner

11:05 7 Weather—Chuck Bill

11:10 7 Commercial

11:15 7 Tom Duggan—Comments

Gossip about Our Town.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 MOVIE—Foster TV Theater

"I Conquer the Sea." Spectacular sequence of whaling off the coast of Newfoundland interwoven with the conflict which exists between the native whalers and the Portuguese cod fishermen of the village. Steffi Dunna and Stanley Marner. Sponsored by Faster TV.

12:00 2 MOVIE—"So Ends The Night"

Spotlights the vicious persecutions of religious and political victims of Naziism in Europe in 1938, and the continual flight of the refugees in front of the advancing Nazi influence in each succeeding country. Fredric March, Margaret Sullivan, and Glenn Ford. Sponsored by Bankers Life & Casualty Co.

4 News—Tom Mercein

7 MOVIE—"The Last Of The

Mohicans"—During the war between England and France, Indian tribes of America are allied with the French.

12:05 4 MOVIE—"The Challenge"

A personal conflict between two rival mountain climbers.



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MORNING

9:00 **4** **Smilin' Ed McConnell**

"Little Boy Who Couldn't Talk."

7 **MOVIE—"Reckless Buckaroos"**—Western Film.

9 **MOVIE—"Queen Of The Jungle"**—A white woman who has lived many years in the jungle forgets she has white blood. Mary Kornman, Reed Howes.

9:30 **2** **To Be Announced**

4 **Captain Midnight—Adv.**

5 **Industry On Parade—Film**

The work of a civic-minded executive, who is helping Peoria, Ill. clear up its smoke problem, will be pictured.

9:45 **5** **What's Your Trouble?**

Dr. and Mrs. Norman Vincent Peale.

10:00 **2** **Winky Dink And You**

(1) The young artists draw a merry-go-round. (2) Chapter 2 in the adventures of Mike McBean and the Underground Men. (3) The viewers draw a pig which comes to life, and Jack tells it the story of the three little pigs.

5 **To Be Announced**

7 **4** **Space Patrol—Adventure**

"The Capture of Mr. Proteus." The Space patrolmen outwit the diabolical Mr. Proteus, but not until he has led them on another harrowing chase.

9 **Junior Crossroads—Kids**

10:15 **5** **King Calico—Kids**

Puppet fun for the kiddies.

10:30 **2** **Rocket Rangers—Adventure**

"Invasion from Dimension X." An invasion of shadowy figures from a fifth dimension confronts the Rocket Rangers. (Pretty odd entertainment. See page 21.)

4 **Space Ranger—Adventure**

7 **Adventures Of Blinkey**

Fun for the youngsters.

9 **Captain Video—Adventure**

"Tooth and Claw." Captain Video is forced down in the jungle and has only a piece of string to defend himself against three villains.

10:45 **7** **MOVIE—"The Contender"**

Buster Crabbe stars as a truck driver who turns to the ring.

11:00 **2** **Big Top—Circus Fun**

Jack Sterling presents: (1) The Alberto Zoppe family, celebrated bareback-riding act, featuring Cucciolo, the comedy mid-got. (2) Senorina Tosco of Italy, Princess of the aerial ladder. (3) Don Phillip, juggler on a unicycle. (4) The Cavanaghs, rope-spinning, knife-throwing act. (5) The Johanneys, comedy on a horizontal bar.

4 **What's New In Kitchens**

5 **Here's Looking At You**

Richard Willis with beauty hints.

9 **F Bar F Ranch**

"Arky the Arkansas Woodchopper." Nature and science films, group singing led by Arky, and accordionist Augie Klein interviews the kids in the audience. Special guests will be members of the Lincoln Boys' Club, who show pets and ribbons won in the annual Pet Show. Arkie shows a film entitled "Can Animals Think?"

11:30 **5** **MOVIE—"Captain Tug Boat Annie"**—Western Film.

9 **Cameracade—Film**

"Industries of Mexico."

11:45 **4** **News**

9 **Baby Of The Week**

Carmelita Pope emcees.

AFTERNOON

12:00 **2** **Lone Ranger—Western**

"Black Widow." A dead man's vest and a phony scientist give the Lone Ranger clues in the search for stolen loot.

4 **Wild Bill Hickok—Western**

7 **Quizdown—Educational**

Angel Casey is quizmistress.

9 **MOVIE—"Colorado Kid"**

Marian Weldon, Bob Steele, and Karl Hackett star in this fast moving Western.

12:30 **2** **Ray Rayner Show—Variety**

Music, chatter and guests.

4 **Mr. Wizard—Science**

7 **MOVIE—"The Mad Ranger"**

1:00 **4** **Farm Program—Discussion**

W. D. Rogan and Helen Duffy of Jefferson County discuss "Health In Wisconsin's Dairy Products." Hig Murray conducts.

John Ott: Photo Wizard

HIS TREASURE'S IN A JAM CLOSET



NO CHICAGO TV star is looking forward to color television more than WNBQ's wizard of time-lapse photog-

raphy, John Ott. The striking films of blossoming plants and flowers that enhance his popular show, *How Does Your Garden Grow?*, are impressive even in black-and-white. Transmitted in rich color, they'll carry a powerful impact.

The proof is in the can—reels of color film stored in John's suburban home and ready for instant use. Distributed as educational flickers, they've been shown so far only to garden clubs and societies. Ott's color time-lapse films were also used by RCA-NBC in the first exhibit of their color TV system.

The mass TV audience for John's masterpieces is still in the making. But John Ott is remarkably patient.

As evidence, consider the brilliant opening sequence of *How Does Your Garden Grow?* (1 PM, Sun. Channel 5)—"The Waltz of the Flowers." It took five years to capture on celluloid and lasts a mere two minutes. Despite the flowery praise the Flower Waltz has reaped, Ott detects flaws. "If I ever have five years free, I'll perfect it," he says.

John has trouble finding even a few hours. He makes regular appearances on NBC-TV's *Today*, produces nature films for Walt Disney, and does photographic plant research for fruit growers, manufacturers, doctors and scientists. He's also been tapped for a new NBC-TV network venture, *Out on the Farm*.

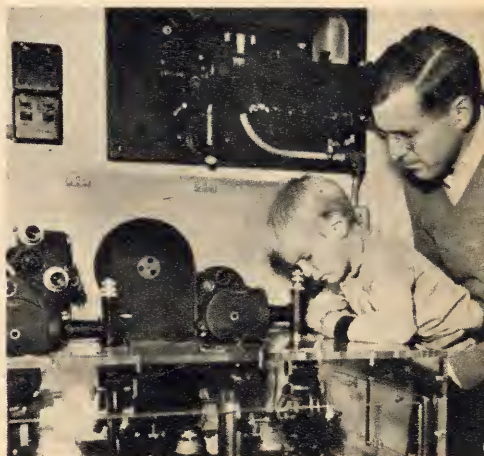
To match his activity boom, Ott has expanded the facilities on his Wilmette estate. Plants, cameras and mechanisms, for instance, are housed in a new specially-designed greenhouse which controls light, heat, humidity, etc.

Moreover, John has boldly usurped all "extra" space on the Ott homestead for his needs. A revamped chicken coop serves as his studio and film editing workshop, and his wife's jam closet has been converted to film storage.

A factor in his show's success is Ott himself. Six-foot four, graying and bespectacled, John has an earthy (no pun intended) quality that wins viewers.

For nearly 20 years, John was just a staid banker with a unique hobby. His fame swelled through his lectures, however, and Ott in the late '40's finally graduated to a full-time career as film maker and gardening expert.

Then in 1950, Ott was asked to "fill in" on a WGN-TV show. He came, he was seen, and he conquered. After doing a series for WGN-TV, he moved to WNBQ. Now John is an opulent one-man enterprise—an enterprise that is the outgrowth of work with a simple box camera John was given as a child.



Father John initiates six-year-old Henry into the wonders of microphotography.

5 American Inventory

"Botanical Gardens." Dr. William J. Robbins, David Keck, T. H. Everett, P. P. Pirone, and L. P. Politi will discuss the medical, economic and horticultural aspects of botany.

9 Camera Caravan—Film

"The Little Stories."

1:30 2 MOVIE—"Someone At The

Door"—Young reporter planning scoop fokes murder which he intends to "solve."

4 Alfred P. Sloan, Jr.—Talk

Alfred P. Sloan, Jr., Chairman of the Board of General Motors, will be interviewed by Edward Stanley of NBC. Mr. Sloan will discuss the role of the corporation in America, the relationship of business to society, and the importance of basic research.

5 Big Picture—Army Films

Films of the Army in action.

7 MOVIE—"Tiger Fangs"

Fronk Buck is sent to investigate a serious bottleneck in rubber producing in a mysterious Asiatic land. June Duprez.

9 Fun and Fashions

1:45 9 Cameracade—Film

"Pipe Vine."

2:00 4 Education On Parade

"What's Happened to Coffee?" will be discussed by students of Corroll College.

5 Youth Wants To Know

Guest is Secretary of the Treasury George M. Humphrey.

9 Pro Basketball

Championship playoffs.

2:30 2 Choose Your Career

4 Colonel Flack—Mystery

Alon Mowbroy stars as the Colonel.

5 Film Shorts

7 Commercial

2:45 7 Big Picture—Film

3:00 2 Adventure—Educational

4 Hot Shot Revue—Musical

5 To Be Announced

3:15 7 Tom Duggan—Comments

3:30 2 Operation New Horizon

University of Illinois.

3:45 7 Adventures of Capt. Hartz

4:00 2 What In The World

4 Lone Ranger—Western

5 To Be Announced

7 Ramar Of The Jungle

"Flower of Doom." Two unscrupulous Americans are caught by the Shota sect.

9 TV Showcase—Film

4:30 2 Youth Takes A Stand

Teenagers quiz a guest personality.

4 Kit Carson—Western

5 Nature Of Things—Science

"Albino Animals." James A. Fowler will discuss albinism as an inherited condition where there is a lack of pigmentation.

7 Cisco Kid—Western

Duncan Renaldo and Leo Corrallo.

4:45 5 Hobby Time—Crafts

Tips for the hobby horse riders.

5:00 2 True Picture—Film

4 Cisco Kid—Western

5 Mr. Wizard—Science

"Inventions," are discussed by Don Herbert and Buzz Podewell.

7 Superman—Adventure

"The Rescue," with George Reeves.

9 MOVIE—"Sheriff Of Sage Valley"—Western Film.

5:15 2 True Picture—Film

"The American Poultry Hatchery."

5:30 2 Film Shorts

4 Sports—Blaine Walsh

5 To Be Announced

7 Smilin' Ed's Gang

"The Wolf Cub."

5:45 2 Weekly News Roundup

4 News—Paul Skinner

5:55 4 Weather—Bill Carlsen

EVENING

6:00 2 Film Shorts

4 Joe Palooka—Film

5 Hollywood Showcase—Film

"Sweet Talk Me, Jackson," starring Dick Haymes and Down Addoms. An egocentric crooner is idolized by teenogers.

7 On Your Way—Contest

Koithy Godfrey and John Reed King. (Next issue our critic notes his opinion of Kathy's show.)

⑨ **MOVIE—"Riding The Cherokee Trail"**—The big boss of the Cherokee strip is brought to justice.

6:30 ② **Beat The Clock—Games**
Zany stunts and "the folks of fun."
Flash-photo contest. Bud Collyer.

⑤ ④ **Ethel And Albert**
Peg Lynch and Alan Bunce.

⑦ **Dotty Mack—Musical**
Pantomime to pop records. Dotty does Peggy Lee singing "Ay Ay Chug A Chug." Bob Braun is Eddie Fisher doing "Anema E Core." Dotty mimes to Toni Arden's record of "Any More." As Guy Mitchell and Rosemary Clooney, Bob and Dotty perform to "Man and Woman." Colin Male uses Phil Harris's record of "Dark-town Poker Club."

7:00 ② **JACKIE GLEASON SHOW**

(Jackie loaded the payroll with his old buddies. Details on page 15.)

④ **DANNY THOMAS—Comedy**
Danny's parental lecture on the virtues of sharing with others brings unexpected results for the Williams family.

⑤ **SPIKE JONES SHOW—Variety**
Comedienne ZaSu Pitts is tonight's guest. ZaSu plans a charity bazaar and calls on Spike and the City Slickers to help out when the entertainers fail to arrive. Spike, Helen Grayco, Freddie Morgan, George Rock, and the rest of the gang.

⑦ **COMMERCIAL**

⑨ **MOVIE—"Scattergood Pulls The Strings"**—Scattergood aids a runaway boy, gains a pardon for the child's father, helps a young inventor.

7:15 ⑦ **FILM SHORTS**

7:30 ⑤ ④ **AMATEUR HOUR—Talent**
Ted Mack and the Original Amateur Hour celebrate 1,000th performance.

⑦ **GREATEST SPORTS THRILLS**

Track: New York Athletic Club meet.
Hockey: New York Rangers vs. Detroit Red Wings. College basketball: NYU vs. Syracuse. Boxing: Vic Cardell vs. Carmine Fiore. College basketball: DePaul vs. Manhattan. Boxing: Chico Vejar vs. Johnny DeFazio.

8:00 ② **TWO FOR THE MONEY**

Hoosier humorist Herb Shriner emcees.

⑤ ④ **SHOW OF SHOWS**

Stars Sid Caesar and Imogene Coca are joined by regulars: Howard Morris, Carl Reiner, the Billy Williams Quartet, dancers Bambi Linn & Rod Alexander, singer Jack Russell, the Hamilton Trio, and song-and-dance team Sylvia Michaels & Keith Textor.

⑦ **PHILLIES FIGHTS—Boxing**

Percy Bassett vs. Cisco Andrade, lightweights, 10 rounds, from Washington.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Bassett	2nd	61	8	1	39
Andrade	not	20	0	1	11

Bassett recently returned from Europe where he scored three straight knock-outs over their best. At times he looks like one of our top boxers, but an occasional setback drops him from the leading-contender role. Andrade is an

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upcoming youngster from the West Coast who showed a great deal of farm in his TV debut, on March 20. The Mexican will be the most bothersome if he can get past the first five rounds.

9 FULTON LEWIS, JR.

8:15 9 SENATOR'S REPORT—Film

8:30 2 MY FAVORITE HUSBAND

Liz's girl friends start referring to George as the "perfect husband," and their husbands start giving George the cold shoulder. Joan Caulfield and Barry Nelson.

9 WRESTLING—Marigold

Main event: Ivan Rasputin vs. Jim Wright.

Mitch Lassen vs. Jahn Arjan.

Mitsu Aradawa vs. Ned Taylor.

Larry Chene vs. Billy Goetz.

Tag match: Pete Bartu and Paul De Galles vs. Bill Melby and Jack Witzig.

Mighty Atlas vs. Chorley Corr.

8:45 7 TOM DUGGAN—Comments

9:00 2 MEDALLION THEATER

Brian Donlevy stars as Van, with Marilyn Erskine as Sue, in "Safari." A hunter's consuming desire to capture a rare and dangerous animal causes mounting tension among the members of his party. Final show of the series. In this spot next week: Eddie Mayehoff in "That's My Boy."

9:05 7 NEWS—Ulmer Turner

9:20 7 FILM SHORTS

9:30 2 FILM SHORTS

4 MOVIE—"The Magician"

5 YOUR HIT PARADE—Music

Musical assistance Chicago style will be offered to Hit Parade conductor Raymond Scott by impresario Oliver J. Dragon, when Ollie, Kukla, and their creator Burr Tillstrom are guests on the program tonight. "I have always admired Mr. Scott for having the only six-mon quintet in the world," says Ollie. Extras: Dorothy Collins sings "Sunny Side Up." The dance group offers "The Most Beautiful Girl in the World." Gisele MacKenzie, Darathy Collins, Snooky Lanson, and Russell Arms, with the "Lucky 7" tunes. Sponsored by Crasley TV.

7 WHAT'S YOUR QUESTION?

Art Youngquist discusses: (1) Methods of making new cornices. (2) Unusual lamps. (3) Decorative plates. (4) A kitchen sink problem. (5) New decorating ideas.

10:00 2 MOVIE—"Bride Of Gorilla"

5 Inner Sanctum—Mystery

"Men of Iron." A murderer chooses to let an innocent man die for his crime rather than confess. Paul Stewart, Audrey Christie and John Raby.

7 MOVIE—"The Guilty"

Suspense and missing corpses in this murder mystery. Bonita Gronville and Don Castle.

10:30 5 Janet Dean, R.N.—Drama

DEBUT Ella Raines stars as a former flight nurse, who is now in private practice in New York City. Each drama is based on an actual case history adapted to TV by a registered nurse.

11:00 4 Boston Blackie—Drama

Kent Taylor as Blackie, with Lois Collier as Mary.

5 MOVIE—Feature Film

9 MOVIE—"Strange Journey"

11:30 2 I'm The Law—Police Drama

George Raft portrays Lieutenant Kirby of homicide in "The Mad Cortoonist."

4 Down You Go—Panel Quiz

Dr. Bergen Evans, Fran Coughlin, Robert Breen, Carmelita Pope, and Toni Gilmon.

12:00 2 MOVIE—"Interrupted

Journey"—Richard Todd stars as the victim of a dream escapade during a terrifying train ride home to his wife. Valerie Habson. Sponsored by Bankers Life & Casualty Co.

4 News—Tom Mercein

A roundup of late headlines.

7 MOVIE—"Garrison Follies"

Barry Lupino and Nancy O'Neil.

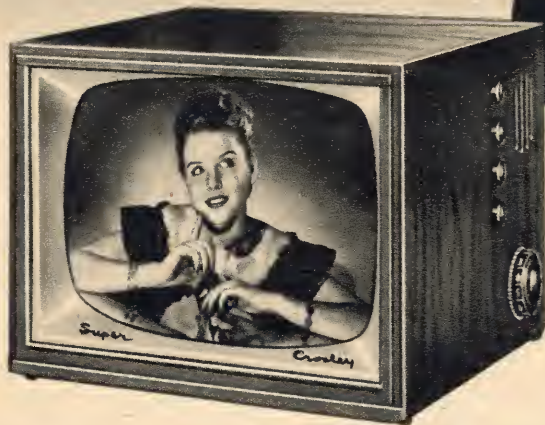
12:05 4 MOVIE—"A Sporting Chance"

A jockey who becomes a success lets fame and fortune go to his head and loses his position on the top. William Collier, Jr. and Claudia Dell.

12:30 5 Faces In The Window

Ken Nordine narrates a tale of intrigue.

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MORNING

8:30 **7** **Church In The Home**

2 **Back To God—Discussion**

Rev. Peter H. Eldersveld presents today's problems in the light of the Ten Commandments.

8:45 **7** **Religious Film**

Father Keller of the Christophers.

9:00 **2** **Lamp Unto My Feet**

4 **Excursion—Educational**

For this final show of the series Burgess Meredith will present a round-up of highlights of past shows, which will include excerpts from "The Boor's Head and the Yule Log," "The Man Without a Country."

7 **MOVIE—"Old Louisiana"**

Early settlers are faced with a fight against a tax. Rito Hoyworth, Tom Keene.

9:15 **5** **Bible Time—Stories**

Marcella Hein narrates "Signs of the End."

9:30 **2** **Look Up and Live**

Ed Sullivan is the guest of Fathers Bertin Roll and Simon Conrad.

4 **This Is The Life—Drama**

5 **The Pulpit—Religious Talk**

Rev. George Enyedi of Forrestal Village Church, Great Lakes, Ill., will speak.

7 **Flight Plan**

Civil aeronautics program.

9:45 **5** **Religious Film**

Guest: Johnny Mercer, songwriter.

10:00 **2** **This Way Up—Bible Quiz**

4 **Church Services**

Grace Baptist Church.

5 **Live And Learn—Discussion**

Discussion on "Emotional Maturity." Guest is Dr. Herman Chor, of Northwestern University's School of Medicine.

7 **MOVIE—"Kit Carson"**

A young California beauty, enroute to her family hacienda, encounters Indians and romance. Jon Hall and Lynn Bari.

7 **MOVIE—"Border Renegades"**

A young girl goes West and is forced to marry a man whom she does not love. Victor Jory, Jo Ann Sayers, Russell Hayden.

10:30 **2** **MOVIE—"The Leathernecks Have Landed"**

—A hot tempered marine is dishonorably discharged when he becomes involved in murder. Lew Ayres.

5 **Sunday Funnies**

Uncle Ned Locke reads the comics.

11:00 **4** **Art Whitfield—Comics**

5 **Playhouse—Drama**

"The Fighting Stallion." A tale of adventure in the old West, starring Bill Edwards and Doris Merrick. Mal Belloirs is host.

11:30 **2** **Contest Carnival—Kids**

4 **Movies For Kids**

7 **Faith For Today—Religious**

A landowner who has had a difference of opinion with his neighbor is anxious to make up. Pastor Fogol tries to help.

7 **Dick Tracy—Mystery**

"The Mole," part 1, with Ralph Byrd.

11:45 **4** **Hank The Handyman**

AFTERNOON

12:00 **2** **News—Frank Reynolds**

4 **Roy Rogers—Western**

7 **Johnny Jupiter—Puppets**

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SUNDAY MORNING

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9 **MOVIE—'Lone Star Raiders'**

An elderly woman, heir to a ranch, faces disaster caused by drought and dust.

12:15 2 **Your Future Home—Ideas**

Jack Collaghan comments.

3 **Film Short**

12:30 2 **TV Garden Club**

"Tips on Raising Tuberos Rootous Begonias." Guest will make a professional looking corsage from garden flowers.

4 **Ramar Of The Jungle**

5 **Catholic Hour—Religious**

First of a series of four pulpit debates of the type made famous by the Paulist Fathers. Rev. James Finley represents the Catholic attitude. Rev. John Reynolds speaks for the non-Catholics. Today's topic is "everyone ocs Catholic."

7 **Amateur Hour—Talent**

Bob Murphy emcees. (Guests ore invited to the Civic Opero Theater. Tickets unnecessary.)

1:00 2 **Theater—Film Dramas**

(1) "Joel Santa Claus." Sonto is presented with a problem. (2) "Dream Mon." Vincent Price, Andrea King, and Horry Carey, Jr.

4 **Say It With Music—Quiz**

5 **John Ott—Gardening**

Ott gives tips on plonting, pruning, cultivating and picking roses, and discusses varieties which grow best in different types of soil.

9 **MOVIE—"Riders Of The**

Dusk"—A deputy U. S. marshal runs down a mysterious cattle rustler.

1:30 4 **Voters Guide—Talks**

5 **To Be Announced**

7 **Wild Bill Hickok—Western**

"The Swindlers." Wild Bill's career almost ends when he is thrown from a treacherous cliff into the river.

2:00 2 **Farmland U.S.A.—Menard**

George Menard with guests: Ed Dolhaus, Director of I.A.A. Youth Activities, George C. Bowers, Director of Field Service, International Assoc. of Chiefs of Police, and members of Rural Youth Organization.

Baseball: 1954

I PICK
THESE
TEAMS . . .



By Jack Drees

(WBKB Sportscaster)

I AM picking the Yankees and the Phillies to win their respective pennants in 1954.

The Yankees, with the loss of Vic Raschi, Johnny Sain and Phil Rizzuto have come back to the field somewhat, but I don't think enough to do more than make the race more interesting.

Harry Byrd will win as many games as Vic Raschi, and their lineup will still boast game-breakers in every slot in the batting order.

I've got to pick Cleveland ahead of Chicago for their big edge in power, and their stretch-running ability as opposed to the thus far customary September letdown of the White Sox.

Admittedly I've grabbed a dark horse in the National League, but the Phillies have the ability to take it. Last year they were moving at a pennant-winning clip until Curt Simmons was sidelined by that lawn-mower accident.

The sudden departure of Charlie Dressen as manager has had its affect on the Dodgers. The players privately look upon new manager, Walter Alston, as "bush" and will be quick to second guess.

AS DREES SEES THEM:

NATIONAL LEAGUE	AMERICAN LEAGUE
1. Philadelphia	1. New York
2. Brooklyn	2. Cleveland
3. Milwaukee	3. Chicago
4. St. Louis	4. Boston
5. New York	5. Washington
6. Cincinnati	6. Baltimore
7. Chicago	7. Detroit
8. Pittsburgh	8. Philadelphia

4 Paul Hartman Show

5 City Desk—Discussion

Panel discussion of Chicago's city problems. William Ray is moderator.

7 Annie Oakley—Film

Grim revenge and suspense set a terrifying pace in "Annie Calls Her Shots."

9 MOVIE—"Deadline For Murder"—A document worth millions to a foreign power must be kept from the wrong hands. Kent Taylor and Paul Kelly.

2:30 2 Man Of The Week

The newsmen interview Sen. John L. McClellan (D., Ark.), a member of Sen. McCarthy's investigations subcommittee.

5 4 Kukla, Fran, And Ollie

Hit Parade star Dorothy Collins returns the visit of Burr Tillstram's Kukla and Ollie to appear as a guest at the personal invitation of Oliver J. Dragon, Esq.

7 Hank McCune—Comedy

Fun with Hank and Hanley Stafford. Sponsored by Bowman Dairy Co.

3:00 2 Juvenile Jury—Panel

Jack Barry emcees panel of moppets.

4 The Grenadiers—Musical

5 American Forum Of The Air

"How Much Can We Reduce Taxes Now?" The issue is discussed by Senators Jahn Williams (R., Del.) and Russell Long (D., La.)

7 Captain Midnight

"The Mysterious Dr. Satan." Part 3.

9 MOVIE—"Dangerous Millions"—A murderous group of remotely related heirs are laying claim to the fortune of a shipping tycoon. Kent Taylor.

3:30 2 Youth Takes A Stand—Panel

5 Zoo Parade—About Animals

Marlin Perkins tries "Separating Fact from Fallacy" about animals. Jim Hurlbut discusses some of these superstitions with Lincoln Park Zoo's director.

7 Bob Atcher Show—Family

Western variety show with host Bob Atcher and Capt. Stubby's Buccaneers.

4:00 2 Adventure—Educational

Literary critic and historian Bernard De Voto is the special guest of host Charles Collingwood. Mr. De Voto, who has recently edited the journals of Lewis and Clark's expedition to the West, gives an illustrated discussion of this topic. Film of a tribal wedding of the African Bakuba tribe made by Andre Cauvin in the Belgian Congo. Dr. Harry Shapiro of the American Museum of Natural History narrates.

5 4 Hall Of Fame—Drama

"Moby Dick." A sea captain who has lost his leg in combat with a giant white whale sets out upon the seas to wreak vengeance. From Melville's classic.

7 Super Circus—3 Ring Thrills

Claude Kirchner presents: (1) The Valentinos, aerialists. (2) Montes De'Oca, trampoliners. (3) Clem Belling dogs. (4) The Antonetts, teeterbaard act. (5) Mary Hartline and the bond.

9 MOVIE—"Western Pacific Agent"—A vicious young man whose career is robbery and murder is shot.



You Oughta See It!

HANK McCUNE

Show

TV'S NEWEST

SITUATION COMEDY

for the whole family!



Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

2:30 SUNDAYS WBKB (7)

Presented by

BOWMAN DAIRY COMPANY

Chicagoland's Leading Dairy

5:00 ② The American Week

CBS Washington correspondent Eric Sevareid analyzes the news of the week. The award-winning commentator will attempt to keep the sessions relaxed and thoughtful and to achieve the goal he set forth in his book "In One Ear": "these small hecklings from off-stage are offered in the hope that, as footnotes to the history of our times, they may illuminate, occasionally instruct and entertain, or, at least, start a few arguments." His remarks on the manners and morals of the nation are known for their wry humor.

④ Victory At Sea—Docum.

"Roman Renaissance." The Conquest of Sicily.

⑤ Meet The Press—Discussion

⑦ Cisco Kid—Western Film

Duncan Renaldo and Leo Carrillo.

⑧ TV Showcase—Drama

"Autumn Holiday."

5:30 ② You Are There—Drama

"The Opening of King Tut's Tomb," on February 17, 1923. The events surrounding the actual entrance into the tomb of King Tut by Lord Carnarvon's archeological party.

④ You Asked For It—Requests

⑤ Roy Rogers Show—Drama

"Carnival Killer." A jealous rivalry over the daughter of a carnival owner causes murder and intrigue on the fair grounds.

⑦ George Jessel—Variety

"This Is Not Your Life," will be the theme of the show. In celebration of George's 56th birthday, guests Paddy DeMarco and Joe E. Lewis help him dramatize events that did not happen in his life.

⑧ What's The Answer?—Quiz

Quiz-master Mal Bellairs.

EVENING

6:00 ② Life With Father—Comedy

Complications arise when father Day hires his first secretary. Lurene Tuttle and Leon Ames are mother and father Day.

④ Ozzie And Harriet—Comedy

⑤ Paul Winchell—Comedy

"Spring" is the theme of tonight's show.

Paul, Jerry, and Knucklehead appear in scenes from Greenwich Village, Central Park, and a country picnic ground. Mary Ellen Terry and the dance group perform a spring dance. This show appears in color tonight.

⑦ You Asked For It—Requests

Host Art Baker presents: (1) An underwater wedding. (2) Buddy Dyer, blind motorcycle daredevil. (3) An invention designed to foil check forgers. (4) A lesson on how to perform on the bouncing trampoline. (5) Teen-age slang.

⑧ MOVIE—"Dreaming Out

Loud"—Lum and Abner solve problems of the townfolk in their small town.

6:30 ② Private Secretary—Comedy

Susie gets involved with a medium who sells his clients' secrets to newspaper columnists. Ann Sothern stars as Susie. (TV GUIDE reviews "Private Secretary" in the next issue.)

⑤ ④ Mr. Peepers—Comedy

Mr. Peepers takes Wes and Coach Whip for a ride on his new motorcycle. When a storm comes up, they seek shelter in an empty old house. Wally Cox, Tony Randall, and Jack Warden.

⑦ Political Talk

Park Livingston.

6:45 ⑦ Focal Point—Film Shorts

7:00 ② TOAST OF THE TOWN

"Toast of the Town" celebrates its fifth year with its current sponsor. Host Ed Sullivan welcomes celebrities who made their first TV appearance on the program. The guest list features "Red Hot Mama" Sophie Tucker in a pickup from Miami; golfer Ben Hogan in a pickup from Atlanta; opera star Roberta Peters and the "Three Musketeers" of the Metropolitan Opera—Cesare Siepi, Cesare Valletti, and Fernando Corena; song stylist Eartha Kitt; comedian Billy De Wolfe; and songstress Teresa Brewer. Noted opera soprano of former times, Mary Garden, makes her first TV appearance on this show tonight. Comedienne Hermione Gingold joins Mr. DeWolfe in the "Train Scene" from "Almanac."

5 [4] COMEDY HOUR—Variety

Eddie Cantor, star of tonight's show, welcomes singer Connie Russell, dancer Billy Daniel, the dance team Chiquita & Johnson, boy singer Ricky Vera, and singer Manolo Mera, as his guests. Cantor will have a surprise mystery guest, who will be unveiled in a "Maxie the Taxi" sketch.

7 THE MASK—Drama

Gary Merrill and William Prince.

9 SPOTLIGHT ON CHICAGO

7:30 9 FAITH OF OUR FATHERS

Religious. (Guests invited to WGN-TV.)

8:00 2 THEATER—Film Drama

"Pardon My Aunt." A visiting nephew is rather startled to find a corpse in his aunt's bathtub.

Cast

Archie HawkinsRichard Carlson
Aunt LauraZaSu Pitts
Elaine ParkerClaudia Barrett

5 [4] PHILCO TV PLAYHOUSE

"The Mother," by Paddy Chayevsky. A middle-aged widow looks for a way of getting along without depending on her children.

Cast

The motherCathleen Nesbitt
The daughterMaureen Stapleton
The sisterPerry Wilson
The son-in-lawGeorge Smith
The bossDavid Opatoshu

Sponsored by Philco Corp.

7 WALTER WINCHELL—News

9 ROCKY KING—Roscoe Karns

Rocky looks in on an antique shop where one of the owners has been found dead.

8:15 7 NEWS—Austin Kiplinger

8:30 2 MAN BEHIND THE BADGE

"The Seattle Story." An immigration inspector suspects two aliens of being big-time gamblers. From the files of the U.S. Immigration Service.

7 DOCTOR I.Q.—Quiz Game

Dr. I.Q. (James McClain) moves to a new time. Joan Roberts, the original Laurie in "Oklahoma," appears to discuss her autobiography "Never Alone."

9 PLAINCLOTHESMAN—Drama

"A Nice Try." A devil's costume and a masquerade party incite a man to murder. Ken Lynch, Jack Orrison.

9:00 2 THE WEB—Drama

"Stop-Over." The inhabitants of a home for girls are terrorized when a gang of desperados seeks asylum there.

5 [4] LORETTA YOUNG—Drama

"The First Man to Ask Her." A domineering father threatens to drive away all of his daughter's suitors until a kind woman friend and a dashing rider enter her life. Loretta stars with John Hoyt.

7 BREAK THE BANK—Quiz

Bert Parks is emcee.

9 DOLLAR A SECOND—Quiz

Jan Murray emcees quiz game.

9:30 2 WHAT'S MY LINE?—Quiz

Moderator John Daly with Arlene Francis, Steve Allen, Dorothy Kilgallen, and Bennett Cerf.

[4] TELENEWS WEEKLY

5 TO BE ANNOUNCED

7 POLITICAL TALK

Herbert Giesler.

9 MAN AGAINST CRIME

"The Plugged Shilling." Mike Barnett is in trouble when more than one person comes to claim a secret document he has been entrusted to deliver. Ralph Bellamy.

9:40 7 COMMERCIAL

9:45 [4] NEWSROOM

7 POLITICAL SPEECH

10:00 2 News Special

[4] Motorola TV Hour—Drama

"Nightmare in Algiers." Set in the shadows of the Casbah, this is the story of a young American who becomes enmeshed in a web of intrigue. Rita Gam, Anthony Randall, and Francis L. Sullivan.

5 Weather—Clint Youle

7 Biff Baker—Adventure

"Demolition Bomb." A small town in Yugoslavia holds anything but enjoyment for Biff and his charming wife, when they go there in order that Biff may buy copper for the United States.

9 MOVIE—"Captain Kidd"

(1st showing) Captain Kidd plunders ships from England to fabulously India. Charles Laughton, Randolph S. and Barbara Britton. Sponsored by Ctesy Motors.

10:10 5 Dorsey Connors—Tips

"Spring Fashion Hints."

10:15 2 MOVIE—"Day Will Daw"

A daring correspondent attempts to lead British commandos to an important Nazi submarine base in Norway. Rex Richardson, Deborah Kerr, and H. Williams.

5 News—Alex Dreier

10:30 5 Sports—Norm Barry

7 MOVIE—"South Of Pago"

—On a small island, white people ply gullible natives with novelties and liquor so that they may search for pearls. Victor McLaglen and Jon Hall.

11:00 4 Plainclothesman—Drama

An insanely jealous husband is accused of having killed his wife with carbon monoxide fumes. Ken Lynch.

5 MOVIE—"Death Had Bloody Eyes"

—The murder of a diplomat nearly wrecks the career of a brilliant violinist who is framed by a gypsy, formerly his sweetheart. Music and lyrics let make this German film interesting. George Thomallo, Curt Wesperman.

11:15 2 News Roundup

11:30 2 To Be Announced

4 Rocky King—Roscoe Karné

"Tele-view to Murder." A newspaper columnist who demands large pay for his publicity services is murdered.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 2 MOVIE—"The Angelus"

When a young actress becomes recently involved in a scandal, she leaves her fiance rather than jeopardize her future. Nancy O'Neil, Anthony Bushell.

7 MOVIE—"Oh Boy"

Three American gangsters attempt to steal the crown jewels and a chemist on their trail. Albert Burdon.

IDE, 731 S. Plymouth Court, Chicago 5, Ill.

aps you have made a mistake.—
es Sebela, Chicago. (No mistake,
like Fred Astaire, is quite spry
his age.—Ed.)

Samaritan

few years ago, I enjoyed listening to
my McClain on the radio as "Dr.
Q." I missed him when he left the
gram to go into the ministry. Now I
the same man is back on the Dr. I. Q.
vision show. Did he give up the
istry to go back to being the "mental
ker"?—Mrs. G. Kaye, Waukegan, Ill.

TV is a sideline for Minister
Clain. He took the TV show for his
ree-Cross Ranch" in Texas, his proj-
for under-privileged boys.—Ed.)

Dangerous Commercial

Recently a local sponsor of movies on
KB showed in a commercial a per-
kicking and hitting the protective
as on their sets. My six-year-old son
watching, and if my wife hadn't
ght him in time, he would have tried
n our set. I don't think such com-
ercials should be allowed. I work in a
shop and realize the danger of an ex-
ing picture tube.—Charles Slauter,
th Judson, Ind.

Peepers Loses Again

am having difficulty deciding which
he star attraction of the Mr. Peepers
ow—Mr. Peepers or his neighbors, the
skits. The program seems to consist
ostly of stories about Harvey Weskit,
e Marge and their baby-to-be. Mrs.
rney, the flustery lady teacher is fine,
I don't care much for the Weskits at
Let's have more of the real star of
show — Wally Cox.—Delbert B.
ughton, Shelby, Mich.

MONDAY

APRIL 5

MORNING

6:45 **5** Everett Mitchell—Talks

7:00 **2** The Morning Show-Variety

(Five minutes of local news with Frank Reynolds at 7:25 and 7:55 A.M.)

5 **4** Today-News, Interviews

Dave Garroway interviews the finalist in the Miss NBC contest. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55, with Len O'Connor.)

7 Chicago Parade—Variety

Chuck Bill emcees the fun.

8:00 **7** Breakfast Club—Don McNeill

Toastmaster Don McNeill and his crew broadcast from the Miami Beach Municipal Auditorium in Miami Beach.

8:25 **2** News—John Harrington

8:30 **2** The Morning Show-Variety

Walter Cronkite with news and interviews.

8:45 **9** News—Bruce Macfarlane

A look at the headlines.

8:55 **2** News—Jim Conway

Roundup of news reports.

9:00 **2** Godfrey And Friends

Fun with all the "little Godfreys."

5 **4** Ding Dong School

Nursery with Dr. Frances Horwich.

7 Beulah Karney Presents

Interesting people and places.

9 Paul Fogarty—Exercises

"Contour Contentment" is Paul's tip.

9:30 **5** **4** One Man's Family—Serial

Story of the Barbour family.

7 Pied Piper Show—Kids

Art Hern narrates stories and cartoons.

9 Time For Stories

Tina Redmond reads to youngsters.

9:45 **5** **4** Three Steps To Heaven

Bill and Chip set out from New York to try to learn about the past.

9:55 **7** Weather—Wayne Griffin

10:00 **5** **4** Home—For Women

J. Fred Muggs is guest. The theme is "pets." Editors discuss unusual pets and how to protect gardens from pets. Easter hats and shower curtains are shown.

MORNING EDITION

NEWS

5 MINUTES EACH HALF-HOUR



FRANK REYNOLDS 7:25



FRANK REYNOLDS 7:55



JOHN HARRINGTON 8:25



JIM CONWAY SHOW 8:55

channel **2** WBBM-TV

Chicago's Showmanship Television Station

- 7 Play House—Kiddies**
Angel Cozey with games and stories.
- 9 A To Z Of Cookery—Tips**
"Chin up — Diet Dinner." Inexpensive events.
- 10:30 **2 Strike It Rich—Quiz**
Warren Hull emcees "quiz with a heart."
- 7 Studio B For Bartlett**
Tommy Bortlett with guests.
- 10:55 **9 News—Steve Fentress**
- 11:00 **2 Valiant Lady—Serial**
Morgo shows her jealousy of Helen in an outburst before Bill.
- 4 What's New In Kitchens**
Kitchen tips for the ladies.
- 5 Bride and Groom—Wedding**
Elizabeth Koch of Somerville, N. J. marries Atlee Robinson of Colifon, N. J.
- 7 Danny O'Neil Show**
Danny, Chet Rable, Nancy Wright.
- 9 Ernie Simon—Four To Go**
Quiz contest. (Guests ore invited. Write WGN-TV for tickets.)
- 11:15 **2 Love Of Life—Serial**
Von and Sarah discuss Hol Craig's strange offer. Peggy McCay, Jone Rose.
- 5 Hawkins Falls—Serial**
Life in o small town.
- 11:30 **2 Search For Tomorrow**
Morton thinks Wolsh's suspicions about Hozel may be valid. Lorry Hoines.
- 5 Betty White Show**
Music by Frank De Vol ond his orchestro.
- 9 Earl Nightingale—Chats**
Talks on subjects of everyday interest.
- 11:45 **2 Guiding Light—Serial**
Don Peters' impatience gives way to o strange outburst.
- 4 Let's Look at the News**
- 11:55 **7 News—Ulmer Turner**

AFTERNOON

- 12:00 **2 Brighter Day—Serial**
Altheo prevails over Bloke.
- 4 Bob Heiss—Interviews**
Talks with "the mon next door."
- 5 Noontime Comics**
Johnny Coons entertains the kiddies.

- 7 Happy Pirates—Variety**
Two-Ton Boker with Art Hern.
- 9 Hi Ladies—Interviews**
Mike Douglas emcees.
- 12:15 **2 Portia Faces Life—Serial**
DEBUT Kathy calls on Partio for help in paying her gambling debts.
- 12:30 **2 Garry Moore—Variety**
The cast presents a sketch showing how businessmen carry their talk and toctics into their homes. Ivon Sonderson brings a wild animal. Denise Lor ond Ken Cor-san offer "Y'All Come," and "April in Paris."
- 4 Weather—Bill Carlsen**
5 Bob And Kay—Chatter
Interviews, music ond guests.
- 12:35 **4 Gordon Thomas—Variety**
- 12:45 **9 Dr. Preston Bradley—Talk**
Philosophy and ideos.
- 12:55 **7 News—Ulmer Turner**
9 News—Steve Fentress
- 1:00 **2 Double Or Nothing—Quiz**
Bert Parks emcees quiz game.
- 5 Francois Pope—Recipes**
Lucilli's Spice Apple Cupcakes and Egg Salad Spread.
- 7 Ruth Crowley—Baby Care**
9 Watch To Win—Quiz
Don Gordon ond the Stornoters.
- 1:15 **7 The Doctor's Answer—Talk**
Elizabeth Hart conducts discussion with Dr. W. W. Bover or William Bolton.
- 1:30 **2 Linkletter's Houseparty**
Game: "What's in the House?"
- 4 Beulah Donohue—Tips**
7 Swingalong—Musical
Jimmy Lee ond the Swingolng bond.
- 9 Cameracade—Film**
"Green Promise."
- 2:00 **2 Big Payoff—Quiz**
Randy Merriman ond Bess Myersan.
- 5 4 Kate Smith—Variety**
Story princess, singer Ezio Pinzo, pionist Notalie Hinderas, and comic Al Bernie.
- 7 Claude Kirchner—Variety**
Cloude emcees variety show.



Now on WBKB!
GARFIELD GOOSE & FRIEND

- 4:30 — 5:00 P.M.

MONDAY thru FRIDAY

WBKB

CHANNEL

7

- 9 Paul Dixon Show—Music**
Musical pantamimes with Paul, Wanda Lewis, and Sis Camp.
- 2:30 2 Bob Crosby—Musical**
Tunes: "Cross Over the Bridge," "Daggie in the Window," "Answer Me, My Love," "The Kid's Last Fight," "I Can't Carry a Tune," "Time On My Hands."
- 7 Stuart Brent—Discussion**
- 2:45 7 News—Austin Kiplinger**
- 3:00 2 Woman With A Past—Serial**
Spring and Dr. Pete give Peg an interesting outlook on life and love.
- 5 4 Welcome Travelers**
Tommy Bartlett interviews Chicago visitors with interesting stories to tell.
- 7 Jerry Lester Show—Variety**
Afternoon fun for the ladies.
- 9 Commercial—Film**
- 3:05 9 Movie Quick Quiz—Game**
Dick "Twa-Ton" Baker emcees.

- 3:15 2 Secret Storm—Serial**
Peter visits Ed Winslow, the man involved in the accident which killed Peter's wife.
- 3:30 2 Petticoat Party—Games**
Frazier Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)
- 5 4 On Your Account**
Interviews with Win Elliot.
- 9 Index: Information**
- 3:55 7 News—Ulmer Turner**
- 4:00 2 Shopping With Miss Lee**
Dinny Bruce subs for Lee Phillip, who is vacationing.
- 4 Superman—Adventure**
George Reeves stars as Clark Kent.
- 5 Pinky Lee—Comedy, Games**
Comedy, games, and music.
- 7 Home Theater—Film Feature**
"International Incident." A young West Point officer reaches maturity in an unexpected way. Wilton Graff and John Baer.
- 9 MOVIE—"Gun Code"**
A Federal agent aids the sheriff in cleaning up a cowboy mob. Tim McCoy.
- 4:20 2 MOVIE—"G.I. War Bride"**
Anna Lee and James Ellison. (Cut to 40 minutes.)
- 4:30 5 4 Howdy Doody—Puppets**
Fun for the kiddies with Buffalo Bob Smith, Howdy, and Clarabell Clown.
- 7 Garfield Goose and Friend**
"King" Garfield and Frazier Thomas.
- 4:55 9 News—Les Nichols**
- 5:00 2 To Be Announced**
4 Foreman Tom—Western
Western stories for the kids.
- 5 Elmer, The Elephant—Kids**
John Conrad, Elmer, and Elmira.
- 7 Jolly Seven Gang—Kids**
Jae Kelly and the Rabat.
- 9 Bob Atcher Show—Kids**
Western lore and adventures.
- 5:30 2 Gene Autry Time—Film**
Western adventure story.
- 4 Sports—Lloyd Pettit**
- 5 Close-Up—Musical**
Howard Miller, June Valli and the Art Van Damme Quintet.

**MOST COMPLETE NEWS ROUNDUP
ON TELEVISION**

6:30 P. M.
**Spencer Allen
and the News**

World and national news
Sponsored by *Walton Motors*

6:45 P. M.
**Chicagoland
Newsreel**

Late local news
Sponsored by *Bands*



WGN-TV



- 7 Nick Francis—Films
Fun for the youngsters.
- 9 News—Leslie Monypenny
- 5:45 4 News—Paul Skinner
- 7 Bob and Ray—Satires
Bob Elliot and Ray Gauldin.
- 9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.
- 5:55 4 Weather—Bill Carlsen

EVENING

- 6:00 2 Sports—Bob Elson
- 4 Blue Room—Music
- 5 Weather—Clint Youle
Today's weather report.
- 7 News—Austin Kiplinger
- 9 Captain Video—Adventures
Man from tomorrow strands Capt. Vide on a planet which will blow up at any minute.

- 6:05 5 News—Jack Angell
- 7 Sports—Jack Drees
- 6:10 5 Sports—Joe Wilson
Comments and sports news.
- 7 Weather—Wayne Griffin
Temperatures and predictions.

- 6:15 2 News—Julian Bentley
- 4 Zeb Billings Quartet
- 5 Dorsey Connors—Travel
"Utah National Parks."
- 7 News—John Daly
- 9 Number Please—Quiz Game
Jack Brickhouse emcees the game.

- 6:20 5 Alex Dreier—Features
"Man On the Go," with news.
- 6:25 5 Tony Weitzel—Comments
Gossip about Our Town.

- 6:30 2 News—Douglas Edwards
- 4 Playhouse 15—Drama
"Flat Fee."
- 5 Arthur Murray Party
- 7 Jamie—Drama
"Television comes to Jamie," in the form of a guessing contest with a set as the prize. Brandon de Wilde.

- 9 Spencer Allen
- 6:45 2 Perry Como Show—Music
Tunes by Perry, the Fantane Sisters, Ray Charles Charus, and Mitchell Ayres' orchestra. Guests: Duke Univ. Glee Club.

- 5 4 News—John C. Swayze
- 9 Chicagoland Newsreel
- 7:00 2 BURNS & ALLEN—Comedy
Gracie insists that the dent on the fender was made when an elephant sat on it. George and the insurance adjuster are skeptical.

- 4 NAME'S THE SAME—Panel
Robert Q. Lewis with Jaan Alexander, Basil Rathbone and Gene Rayburn.

- 5 NAME THAT TUNE—Quiz
Musical comedy-quiz show featuring Red Bensen and Vicki Mills.

- 7 SKY KING THEATER
Kirby Grant as the sky cowboy.

- 9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with panel: Fred Van Deventer, Florence Rinard, Herb Polesie, and Bobby McGuire.

- 7:30 2 TALENT SCOUTS—Variety
Arthur Godfrey emcees professional talent.

- 5 4 CONCERT—H. Barlow
Guest: Tenor Brian Sullivan.
Program

- Saftly As In A Morning Sunrise
.....Mr. Sullivan
- Mi Par D'udire AncaraMr. Sullivan
- KillarneyMr. Sullivan
- I'm Falling In Love With Someone
.....Mr. Sullivan
- Can't Help SingingCharus
- Fiddle FiddleOrchestra
- Poet and Peasant OvertureOrchestra

- 7 WHO'S THE BOSS?—Quiz
Panelists Richard Kallmar, Harace Suttan, Sylvia Lyans, and Peggy McCay try to deduce the identities of famous personalities by quizzing their secretaries. Walter Kiernan moderates.

- 9 TV SHOWCASE—Drama
"Mystery Junctionian." Aboard a train an attempted murder involves a mystery writer. Nat Cahen and Stuart Levy.

- 8:00 2 I LOVE LUCY—Comedy
"Lucy Writes a Navel." Inspired by a success story in the newspaper, Lucy writes a novel that creates havoc in the Ricarda household. Lucille Ball and Desi Arnaz with Vivian Vance and William Frawley.

4 BISHOP FULTON J. SHEEN

5 DENNIS DAY—Comedy

Dennis is distressed to discover that his girl friend (Barbara Ruick) is dating a Western movie star. He dreams he is known as Destiny Day, the Singing Rage, with Charlie (Cliff Arquette) as his faithful companion. Sponsored by RCA Victor.

7 MOVIE—Feature Film

9 To Be Announced

8:30 2 RED BUTTONS—Comedy

Comedy skits with Red and songs by Betty Ann Grove.

5 4 ROBERT MONTGOMERY

"For These Services." Conflicts arise when the son of a small-town general practitioner returns home from medical school with new ideas about the practice of medicine.

Cast

Dr. Henry Craig Raymond Massey
 Dr. Alan Craig Arthur Franz
 Mrs. Woodruff Leora Thatcher
 Nancy Adele Longmire
 Mrs. Marley Gale Page

9 SPORTSMAN'S CLUB—Talk

"Plug Action for the Big Ones and Training House Dogs."

9:00 2 STUDIO ONE—Drama

"Stirmugs." A group of convicts are paroled into war service. On the night of V-J day, they decide to escape to a desert island rather than return home.

Cast

Lisa Joanne Woodward
 Hammond Warren Stevens
 Col. Greer Frank Albertson
 Honey Joey Don Briggs
 Slick Henderson David Sheiner
 Boom Locey Michael Strong

7 DREW PEARSON—News

Washington merry-go-round.

9 BOXING—Brooklyn

Rolph "Tiger" Jones vs. Billy McNeece, middleweights, 10 rounds.

JIMMY POWERS' RATING

	Roted	W	L	D	KO's
Jones	10th	31	7	3	8
McNeece	not	10	1	0	4

McNeece looks like a lad who might go places if taken along slowly. He had five fights in 1953 after spending four years in the service. One of his West Coast victories was over high-ranking heavyweight Tommy Harrison, but that doesn't qualify him for a bout with the experienced Jones. Jones scored a major upset when he stopped Bobby Dykes. I pick Jones.

9:15 7 POLITICAL SPEECH

9:30 4 WHO SAID THAT?

Panel regulars include June Lockhart, Morey Amsterdam, and H. V. Kaltenborn, with guest, former fighter Rocky Groziano.

5 TV PLAYHOUSE—Film

"Devil's Other Name." A murderer who has committed a perfect crime is trapped by his own guilt. Arthur Franz.

7 RACKET SQUAD—Drama

"The Big Trap," about a bank swindle, starring Reed Hodley as Capt. Braddock.

9:45 9 SPORTS—Arch Ward

10:00 2 News—Fahey Flynn

4 Industry On Parade

Films of our factories in action.

5 Weather—Clint Youle

7 City Assignment—Film

"The Rich Kid," with Pat McVey as Steve Wilson and Jane Nigh as Lorelei.

9 MOVIE—"Champagne For Caesar"—A satirical comedy dealing with a learned gentleman's campaign to abolish quiz programs. Ronald Colman, Celeste Holm, Vincent Price and Art Linkletter.

KOOLVENT

FIGHT AT 9:00 TONIGHT

Keep Score With Ed Pazdur
 On WGN-TV, See Listings.

NAME 1 2 3 4 5 6 7 8 9 10

10:10 ⑤ **Dorsey Connors—Ideas**

"April Showers."

10:15 ② **Weather—Lee Phillip**

Dinny Bruce subs for Miss Lee.

④ **News—Paul Skinner**

⑤ **News—Jack Angell**

10:25 ② **Art Mercier—Sports Tips**

Discussion for sportsmen.

④ **Weather—Bill Carlsen**

10:30 ② **News—John Harrington**

④ **Big Story—Drama**

Edon Wright's story, as written in the *Chicago Daily News*, leads her into more than one discovery in an old kidnapping case.

⑤ **Sports—Norman Barry**

Discussion on local events.

⑦ **Candid Camera—Film**

Edmond Funt with his hidden camera follows an unsuspecting messenger boy.

10:45 ② **Irv Kupcinet—Comments**

Gossip and interviews.

⑤ **Herbie Mintz—Musical**

Melodies, old and new.

11:00 ② **MOVIE—"Inside The Room"**

Sudden death comes to the lovers of a once beautiful and famous actress when she dies. Dorothy Boyd and Austin Trevor.

④ **Big Town—Drama**

⑤ **Chicago Crossroads**

Interviews with Dorothy & Tony Weitzel.

⑦ **News—Ulmer Turner**

11:05 ⑦ **Weather—Chuck Bill**

11:10 ⑦ **Commercial**

11:15 ⑦ **Guest House—Variety**

Interviews, guests, and chatter.

11:30 ④ **Tom Mercein Show**

Music and variety.

② **News—Les Nichols**

11:45 ② **Weather—Carl Greyson**

12:00 ② **MOVIE—"Girl Who Forgot"**

A college girl whose mind is overstrained from study suddenly finds herself on a train with neither luggage nor memory. Rolph Michael and Basil Rodford.

④ **News—Tom Mercein**

⑦ **MOVIE—"Shadow Laughs"**

A young newspaper reporter helps the police to solve a murder in order to clear his sweetheart of suspicion. Hol Skelly.

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MORNING

6:45 **5** **Everett Mitchell—Talks**

7:00 **2** **The Morning Show—Variety**

Walter Cronkite with Bill and Cara Baird and their marionettes. (Local news with Frank Reynolds at 7:25 and 7:55 A.M.)

5 **4** **Today—News, Interviews**

Dave Garroway talks with Admiral Richard E. Byrd. (Five minutes of local news with Len O'Connar at 7:25, 7:55, 8:25, 8:55 A.M.)

7 **Chicago Parade—Variety**

Tommy Riggs, Betty Lou, marning variety.

8:00 **7** **Breakfast Club—Don McNeill**

Dan, Fran Allisan and the gang broadcast from the Miami Beach Municipal Auditorium.

8:25 **2** **News—John Harrington**

8:30 **2** **The Morning Show—Variety**

8:45 **9** **News—Bruce Macfarlane**

8:55 **2** **News—Jim Conway**

9:00 **2** **Godfrey And Friends**

Fun with the "little Godfreys."

5 **4** **Ding Dong School—Kids**

Nursery with Dr. Frances Horwich.

7 **Beulah Karney Presents**

A building contractor will be guest.

9 **Paul Fogarty—Exercises**

"Feel and Look a Millian."

9:30 **5** **4** **One Man's Family—Serial**

7 **Pied Piper Show—Kids**

Art Hern narrates cartoons.

9 **Time For Stories**

Tina Redmond reads to youngsters.

9:45 **5** **4** **Three Steps To Heaven**

Barry learns more of Vince's devious methods, while at her home, Vince's latest employee remains innocent of her real part in Vince's scheme. John Marley.

9:55 **7** **Weather—Wayne Griffin**

10:00 **5** **4** **Home—For Women**

Fashion and home accessories are displayed. A special feature on the legal aid society, and demonstration of the use of the chignan.

7 **Play House—Kiddies**

Angel Casey emcees.

9 **A To Z Of Cookery—Tips**

"Special Events—Guest."

10:30 **2** **Strike It Rich—Quiz**

Warren Hull emcees "quiz with a heart."

7 **Studio B For Bartlett**

Tommy Bartlett and a guest celebrity will discuss topics of interest.

10:55 **9** **News—Steve Fentress**

11:00 **2** **Valiant Lady—Serial**

An accident befalls Bill and he is forced to stay at Helen's house.

4 **What's New In Kitchens**

5 **Bride And Groom—Wedding**

Joan Jackson of Cumberland, Maryland, marries Gerald Weese of Keyser, W. Va.

7 **Danny O'Neil—Variety**

Danny, Chet Roble, Nancy Wright.

9 **Ernie Simon—Four To Go**

Quiz game. (Guests are invited.)

11:15 **2** **Love Of Life—Serial**

Meg pumps Van for information about her talk with Hal Craig. Peggy McCay.

5 **Hawks Falls—Serial**

Story of life in a small town.

11:30 **2** **Search For Tomorrow**

Irene tells Alice Bishop she's heard that Jo, Tate, and Walsh visited Hazel.

5 **Betty White Show**

Music by Frank De Vol's orchestra.

9 **Earl Nightingale—Chats**

11:45 **2** **Guiding Light—Serial**

Cathy asks Peggy to stay with her for a few weeks.

4 **Let's Look At The News**

11:55 **7** **News—Ulmer Turner**

AFTERNOON

12:00 **2** **Brighter Day—Serial**

Papa gets a phone call from Chicago.

4 **Bob Heiss—Interviews**

5 **Noontime Comics—Kids**

Johnny Coons entertains the kids.

7 **Happy Pirates—Kids' Fun**

Two-Ton Baker and Art Hern.

9 **Hi Ladies—Interview**

Mike Douglas emcees.

12:15 **2** **Portia Faces Life—Serial**

Portia and Walter debate whether or not to tell Bill (Walter's partner on the newspaper) about Kathy.

- 12:30** ② **Garry Moore—Variety**
 Guest: Harry Belafonte. Takeoff on male attire. Denise Lor sings "It's So Nice to Have a Boy Come to Call."
 ④ **Weather—Bill Carlsen**
 ⑤ **Bob And Kay—Chatter**
- 12:35** ④ **Gordon Thomas—Variety**
- 12:45** ② **Dr. Preston Bradley—Talk**
 Philosophical and topical subjects.
- 12:55** ⑦ **News—Ulmer Turner**
 ⑨ **News—Steve Fentress**
- 1:00** ⑤ **Francois Pape—Recipes**
 Almond and carmel party cake and Duchesse meat pie.
 ⑦ **Ruth Crowley—Baby Care**
 ⑨ **Watch To Win—Quiz**
 Don Gordon emcees.
- 1:15** ⑦ **The Doctor's Answer—Talks**
 Elizabeth Hart conducts discussion.
- 1:30** ② **Linkletter's Houseparty**
 ④ **Beulah Donohue—Tips**
 ⑦ **Swingalong—Musical**
 Shirley Scott and the Modulators.
 ⑨ **The Sewing School**
 Conducted by Lee Vanderhye.
- 1:45** ⑦ **Commercial**
- 2:00** ② **Big Payoff—Quiz Game**
 Randy Merriman and Bess Myerson.
 ⑤ ④ **Kate Smith—Variety**
 Kateds and Katydids, Cracker Barrel interview with Rep. Francis Walter. (D., Pa.) co-author of the McCarran-Walter Immigration Act.
 ⑦ **Claude Kirchner—Variety**
 ⑨ **Paul Dixon Show—Music**
 Musical pantomimes.
- 2:30** ② **Bob Crosby—Musical**
 Tunes: "That's Amore," "Till Then," "Baubles, Bangles, and Beads," "Somebody Bad Stole de Wedding Bell."
 ⑦ **Stuart Brent—Discussion**
- 2:45** ⑦ **News—Austin Kiplinger**
- 3:00** ② **Woman With A Past—Serial**
 Spring fever overtakes Lynn and Steve, and spring also turns the head of Clark Webster in the State Penitentiary.
 ⑤ ④ **Welcome Travelers**
 Tommy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chgo.)

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- 7** Jerry Lester Show—Variety
Afternoon fun for the ladies.
- 9** Movie Quick Quiz
Dick "Two-Ton" Baker emcees.
- 3:15** **2** Secret Storm—Serial
Peter tells Susan he refuses to move to Poulaine's house. Hoila Stoddard.
- 3:30** **2** Petticoat Party—Games
Frazier Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)
- 5** **4** On Your Account
Win Elliot interviews.
- 9** Index: Information
- 3:55** **7** News—Ulmer Turner
- 4:00** **2** Shopping With Miss Lee
Dinny Bruce subs for vacationing Lee.
- 4** Gretchen Colnik—Tips
- 5** Pinky Lee—Comedy, Games
Comedy, variety and music.
- 7** Home Theater—Film Feature
"The Cheat." A tortured soul ends the misery caused by a too perfect crime. Onslow Stevens and Barbara Billingsly.

- 9** MOVIE—"Billy The Kid's Fighting Pals"—A gong in a small village is rapidly driving everyone out.
- 4:15** **4** Museum Explorer—Exhibits
- 4:20** **2** MOVIE—"Magnificent Rogue"
When a man returns from service his wife refuses to allow him to manage his advertising business. (Cut to 40 min.)
- 4:30** **5** **4** Howdy Doody—Puppets
Clarabelle the Clown omuses kiddies.
- 7** Garfield Goose and Friend
"King" Gorfield and Frazier Thomas.
- 4:55** **9** News—Les Nichols
- 5:00** **2** To Be Announced
- 4** Foreman Tom—Western
- 5** Elmer The Elephant—Kids
John Conrad and the elephant.
- 7** Jolly Seven Gang—Kids
Joe Kelly with cartoons.
- 9** Bob Atcher Show—Kids
- 5:30** **2** Gene Autry Time—Film
- 4** Sports—Blaine Walsh
- 5** Close-Up—Musical
Howard Miller, June Volli, and the Art Von Domme Quintet.
- 7** Nick Francis—Films
Short movies and cartoons.
- 9** News—Leslie Monypenny
- 5:45** **4** News—Paul Skinner
- 7** Bob and Ray—Satires
Bob Elliot, Ray Goulding.
- 9** Curbstone Cut Up—Chats
Ernie Simon conducts interviews.
- 5:55** **4** Weather—Bill Carlsen

5:00-5:30 P. M.

Every weekday except Thurs.



BOB ATCHER'S
"Singing A Ranch"

*Western adventure —
songs and stories*

WGN-TV Channel **9**

EVENING

- 6:00** **2** Sports—Bob Elson
- 4** Blue Room—Musical
- 5** Weather—Clint Youle
- 7** News—Austin Kiplinger
- 9** Captain Video—Adventures
The course of the robot ship must be diverted.
- 6:05** **5** News—Jack Angell
- 7** Sports—Jack Drees
- 6:10** **5** Sports—Joe Wilson
- 7** Weather—Wayne Griffin
- 6:15** **2** News—Julian Bentley
- 4** Tommy Sheridan—Musical

⑤ **Dorsey Connors—Travel**

Tonight: "Hanover, Germany."

⑦ **News—John Daly**

② **Number Please-Quiz Game**

Jack Brickhouse emcees the game.

6:20 ⑤ **Alex Dreier—Features**

6:25 ⑤ **Tony Weitzel—Comments**

6:30 ② **News—Douglas Edwards**

⑤ ④ **Dinah Shore—Musical**

Dinah visits a deserted mansion and sings "Yesterdays." She imagines she's attending a great ball there.

⑦ **Cavalcade Of America**

"Riddle of the Seas." Lt. Matthew Faintine Maury startles naval authorities by suggesting scientific charting of ocean and wind currents to help navigators. A story of the origins of the U.S. Weather Bureau.

Cast

Lt. MauryLamont Jahnson
Commander SmedleyJahn Hoyt
Commander PierceRoy Roberts
Lt. TaylorJohn Stephenson

② **News—Spencer Allen**

6:45 ② **Jo Stafford Show—Music**

⑤ ④ **News—John C. Swayze**

② **Chicagoland Newsreel**

7:00 ② **GENE AUTRY—Drama**

⑤ ④ **MILTON BERLE—Comedy**

Actress Judith Andersen and actor Cyril Ritchard, of all people, visit Uncle Miltie to give a little tone to the show. Milton tries to fallow their advice, with help from Maxie, Francis, and Charlie Applewhite. (Far the success story of Charlie Applewhite, see next week's TV GUIDE.)

⑦ **STU ERWIN—Comedy**

Comedy with Stu, June Callyer.

② **BISHOP FULTON J. SHEEN**

Philasaphic observations an man and his role in the universe. Sponsored by Admiral Corp.

7:30 ② **RED SKELTON—Comedy**

⑦ **OF MANY THINGS**

Bergen Evans and guest, Professor Thamas Falds, chairman of the Northwestern art department, will discuss "Art in Everyday Living."

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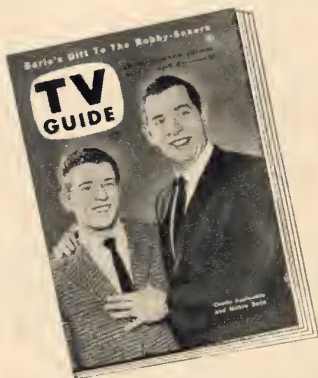
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WGN-TV (9)

TUESDAY

7:00 PM CST

ON SALE WEDNESDAY



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8:00 ② **MEET MILLIE—Comedy**

Elena Verdugo and Florence Halop.

⑤ ④ **FIRESIDE THEATER—Drama**

⑦ **DANNY THOMAS—Variety**

Terry and Rusty overhear Dobby and actress Marie McDonold in a love scene, and mistake the acting for reality.

③ **BADGE 714—Drama**

Jock Webb as Sgt. Friday.

Sponsored by *Chicago Motor Club*.

8:30 ② **AUTO SHOW**

Irene Dunne is mistress of ceremonies of the Easter Parade of Stors Automobile Show from the Woldorf-Astoria Hotel in New York City. The parade of the 10 latest model American cors is scheduled to include Nancy Olson, Buff Cobb, Robin Chandler, Eva Gabor, Ann Rutherford, Roxanne, Phyllis Kirk, Peggy Ann Gerner, and "Miss Americo." ("Suspense" returns next week.)

⑤ ④ **CIRCLE THEATER—Drama**

"My Client, McDuff." A chomption scotie, his young mistress, and a low student get caught in an internotional intrigue brought on by a flirtatious pekingese.

Cast

Tim Keenan Roddy McDowoll
Jeannie McTavish Potricio Breslin

⑦ **MOTOROLA TV HOUR**

"The Sins of the Fothers." A mon realizes that he doesn't understand his own father's problems, and determines that his daughter must understand his.

Cast

Walter Bell Elliott Nugent
Arthur Bell Wolter Hompenden
Rito Bell Betty Field
Prof. Welch Gene Lockhort
Sue Bell Patricia Smith

③ **TV SHOWCASE—Drama**

"They Roid By Night." An English commando captain is sent to Norway.

9:00 ② **DANGER—Mystery**

"The Runaways." A young porolee finds an unexpected romonce when he attempts to escape from a gong.

⑤ ④ **JUDGE FOR YOURSELF**

Fred Allen interviews ponelists who judge new songs by professional composers. Tunes are performed by Bob Carroll, Judy Johnson, and the Skylorks.

③ **48TH STREET THEATER**

"Lifeline."

9:30 ② **SEE IT NOW—News**

Senator Joseph McCarthy is given an opportunity to answer the questions raised by Edword R. Murrow's Morch 9th "See It Now" telecost of McCorthy's career. Senator McCorthy's acceptance telegram stoted: "If I am correct in my position that you have consciously served the Communist cause, it is very important for your listeners to hove the clear-cut documented focts so that they con decide whether or not you are truthful as you attempt to moke out, or are deliberately misrepresenting the focts." Mr. Murrow, in his reply to McCorthy, said: "Regording your stotement that I hove consciously served the Communist cause, I deny it utterly."

④ **TRIANGLE THEATER—Drama**

"The Magicion."

⑤ **MR. & MRS. NORTH**

"Shrinking Violet." A young murderess visits Pom and Jerry ond poses os Pom's cousin, with nearly disostrous results for the Norths. Borbaro Britton and Richord Denning os the Norths.

⑦ **NAME'S THE SAME—Panel**

Robert Q. Lewis with Joon Alexander, Basil Rothbone, Gene Rayburn.

③ **I LED THREE LIVES—Film**

The methods of the communists in getting o comrade out of the country.

10:00 ② **News—Fahey Flynn**

④ **Match Your Wits—Quiz**

⑤ **Weather—Clint Youle**

⑦ **Life Of Riley—Comedy**

"Riley's Love Letters." When Riley is looking through some old mementos he finds a letter to his wife Peg, signed "Your adoring Sam." He decides to investigate thoroughly. Williom Bendix. Sponsored by *Household Finonce Corp.*

9 MOVIE—"Whistle Stop"

A framed theft and murder involve a girl who returns to the small whistle-stop town to renew a romance. George Raft, Ava Gardner, and Tom Conway.

10:10 5 Dorsey Connors—Ideas

Dorsey says, "Make a magazine rack."

10:15 2 Weather—Lee Phillip

Dinny Bruce subs for Lee Phillip.

4 News—Paul Skinner

5 News—Jack Angell

10:25 2 Art Mercier—Sports Tips

Advice for sportsmen.

4 Weather—Bill Carlsen

10:30 2 News—John Harrington

4 Mr. District Attorney

David Brian stars.

5 Sports—Norman Barry

7 The Visitor—Drama

"The Baker Story." A young doctor jeopardizes his career with his actions during an epidemic he believes caused by bad bread. Paul Langton, Lois Wheeler.

10:45 2 Irv Kupcinet—Comments

5 Herbie Mintz—Musical

Old-time musical favorites.

11:00 2 MOVIE—Feature Film

4 City Detective—Drama

5 Bowling—From Chicago

7 News—Ulmer Turner

The latest in the news reports.

11:05 7 Weather—Chuck Bill

11:10 7 Commercial

11:15 7 Tom Duggan—Comments

11:30 4 Dollar A Second—Quiz

Jan Murray emcees quiz game.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 2 MOVIE—"Hammer The Toff"

A notorious hammer gang attempts to steal a priceless secret formula.

4 News—Tom Mercein

7 MOVIE—"Million Dollar

Racket"—Girl is involved in a sweepstakes racket but learns that the tickets are counterfeit and aids the government.

12:05 4 Sports Showcase

12:20 4 Wrestling—Film




Kay Thompson, the suave, sleek, sophisticated bomb shell of show business takes off on her own in a new solo act that is the sensation of 1954 entertainment. At the Empire Room of Chicago's Palmer House, the frenetic Kay is starred in a show which features the comedy of Pete Marshall and Tommy Farrell, Bobby Brandt, the dancing Empire Eight and Emil Coleman's Orchestra. —Adv.



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MORNING

6:45 **5** **Everett Mitchell—Talks**

7:00 **2** **The Morning Show—Variety**
Walter Cronkite and Bill & Coro Boird and their marionettes. (Five minutes of local news with Frank Reynolds at 7:25 and 7:55 A.M.)

5 **4** **Today—News, Interviews**

A fashion showing of spring shoes and stockings. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

7 **Chicago Parade—Variety**

Music, news, weather, and time.

8:00 **7** **Breakfast Club—Don McNeill**

Don McNeill and entire cast broadcast from Miami Beach Municipal Auditorium.

8:25 **2** **News—John Harrington**

8:30 **2** **The Morning Show—Variety**

8:45 **9** **News—Bruce Macfarlane**

8:55 **2** **News—Jim Conway**

9:00 **2** **Godfrey And Friends**

Fun with all the "little Godfreys."

5 **4** **Ding Dong School**

Nursery with Dr. Frances Horwich.

7 **Beulah Karney Presents**

Meal of the Week.

9 **Paul Fogarty—Exercises**

"Raise Knees and Hopes."

9:30 **5** **4** **One Man's Family—Serial**

7 **Pied Piper Show—Kids**

Art Hern narrates cartoons.

9 **Time For Stories**

Tina Redmond reads to youngsters.

9:45 **5** **4** **Three Steps To Heaven**

Louro's jealousy is dispelled when she thinks that Max has remembered her birthday. Inga Adams.

9:55 **7** **Weather—Wayne Griffin**

10:00 **5** **4** **Home—For Women**

A discussion of accidents in the home, and another, concerning etiquette of the scene of the accident. A lesson in household repairs, and in painting indoor furniture.

7 **Play House—Kiddies**

Angel Cosey is hostess.

9 **A To Z Of Cookery—Tips**

"April Shower—Bridol."

10:30 **2** **Strike It Rich—Quiz**

Warren Hull emcees.

7 **Studio B For Bartlett**

Tommy Bartlett and guest personalities.

10:55 **9** **News—Steve Fentress**

11:00 **2** **Valiant Lady—Serial**

Bill's secretary is torn between jealousy of Margo and Helen.

4 **What's New In Kitchens**

5 **Bride and Groom—Wedding**

Jeon Knight of Baton Rouge, La., marries Ted Croswell of Philadelphia, Miss.

7 **Danny O'Neil—Variety**

Music by Chet Roble and Nancy Wright.

9 **Ernie Simon—Four To Go**

Quiz game. (Guests invited to WGN-TV.)

11:15 **2** **Love Of Life—Serial**

Fred Slode pretends to be drunk, and wheedles Meg into taking him to Halfway House. Jeon McBride.

5 **Hawkins Falls—Serial**

11:30 **2** **Search For Tomorrow**

Victor lets Irene know she must return.

5 **Betty White Show**

9 **Earl Nightingale—Chats**

11:45 **2** **Guiding Light—Serial**

Peggy reluctantly discusses Don Peters with Dr. Kelly.

4 **Let's Look At The News**

11:55 **7** **News—Ulmer Turner**

AFTERNOON

12:00 **2** **Brighter Day—Serial**

Rondy bids goodbye. Bill Smith.

4 **Bob Heiss—Interviews**

5 **Noontime Comics—Kids**

Johnny Coons entertains the kids.

7 **Happy Pirates—Kids' Fun**

Two-Ton Baker and Art Hern.

9 **Hi Ladies—Interviews**

Mike Douglas emcees.

12:15 **2** **Portia Faces Life—Serial**

Kothy reveals details of her marriage to the Monnings. Elizabeth York.

12:30 **2** **Garry Moore—Variety**

Garry and cost reminisce with vaudeville sketches. Garry takes a lie-detector test. Ken and Denise sing "The Mon With the Banjo."

4 Weatherman

5 Bob And Kay—Chatter

12:35 4 Gordon Thomas—Variety

12:45 4 Dr. Preston Bradley—Talk

Philosophical and topical subjects.

12:55 7 News—Ulmer Turner

7 News—Steve Fantess

1:00 2 Double Or Nothing—Quiz

Bert Parks emcees quiz game.

5 Francois Pope—Recipes

Pineapple cheese glaze torte and veal stew tarragon.

7 Ruth Crowley—Baby Care

Guest: Dr. Harold X. Gerber, instructor in pediatrics at Chicago Medical School.

7 Watch To Win—Quiz

Don Gordon and the Starnoters.

1:15 7 The Doctor's Answer—Talk

Elizabeth Hart conducts discussion, with Drs. W. W. Bauer and William Bolton.

1:30 2 Linkletter's Houseparty

Guest: Harold Lloyd.

4 Beulah Donohue—Tips

7 Swingalong—Musical

Jimmy Lee and the Swingalong band.

9 Cameracade—Film

"Ticket to Freedom."

2:00 2 Big Payoff—Quiz Game

Bess Myerson, Randy Merriman, hosts.

5 4 Kate Smith—Variety

Fashion show, and Jimmy Nelson and Danny O'Day.

7 Midweek Cooking School

Martin Martinson with kitchen hints.

9 Paul Dixon Show—Music

Musical pantomimes with Poul.

2:30 2 Bob Crosby—Musical

Tunes: "Manona," "I Speak to the Stars," "Till We Two Are One," "Man With a Banjo," "My Mom."

7 Stuart Brent—Discussion

2:45 7 News—Austin Kiplinger

3:00 2 Woman With A Past—Serial

Craig Rockwell confesses some lonely thoughts to Lynn, and Sylvia begins to hatch a new plan of attack against Lynn.

5 4 Welcome Travelers

Tommy Bartlett interviews Chicago visitors. (Guests invited. Write WNBQ, Chgo.)

7 Jerry Lester Show—Variety

Afternoon fun for the ladies.

9 Commercial—Film

3:05 2 Movie Quick Quiz—Game

Dick "Two-Ton" Baker emcees.

3:15 2 Secret Storm—Serial

Peter's first day back at work is made difficult by Fenway. Peter Hobbs.

3:30 2 Petticoat Party—Games

Frazier Thomas emcees the fun. (Guests are invited to the Garrick Theater.)

5 4 On Your Account

Win Elliot emcees.

9 Index: Information

"It's Your Serve."

3:55 7 News—Ulmer Turner

4:00 2 Shopping With Miss Lee

Dinny Bruce pinch-hits for Lee.

4 Your Library Story—Tale

5 Pinky Lee—Comedy

Comedy, variety and music.

7 Home Theater—Drama

"Walk a Lonely Street." Melvyn Douglas.

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A Trusted Name

9 **MOVIE**—"Lone Rider Frontier Fury"—A man is accused of murder, and escapes from jail to prove his innocence. George Huston.

4:15 4 **Let's Experiment—Science**

4:20 2 **MOVIE**—"Secrets of Scotland Yard"—An English staff specializes in the decoding of Nazi messages. Edgor Borrier and Stephanie Bachelor. (Cut to 40 min.)

4:30 5 4 **Howdy Doody—Puppets**

Bob Smith emcees the fun.

7 **Garfield Goose and Friend**

"King" Garfield and Frozier Thomas.

4:55 9 **News—Les Nichols**

5:00 2 **To Be Announced**

4 **Foreman Tom—Western**

5 **Elmer The Elephant—Kids**

John Conrad entertains.

7 **Jolly Seven Gang—Kids**

Joe Kelly with cartoons for the kids.

9 **Bob Atcher Show—Kids**

5:30 2 **Gene Autry Time—Film**

Western adventure stories.

4 **Sports—Lloyd Pettit**

5 **Close-Up—Musical**

Howard Miller, June Volli, and the Art Von Damme Quintette.

7 **Nick Francis—Films**

Short movies and cartoons.

9 **News—Leslie Monypenny**

5:45 4 **News—Paul Skinner**

7 **Bob And Ray—Satires**

Bob Elliot and Roy Goulding.

9 **Curbstone Cut Up—Chats**

Ernie Simon conducts interviews.

5:55 4 **Weather—Bill Carlsen**

EVENING

6:00 2 **Sports—Bob Elson**

4 **Blue Room—Musical**

5 **Weather—Clint Youle**

Temperatures and predictions.

7 **News—Austin Kiplinger**

9 **Captain Video—Adventures**

Space Bum Tucker proves his loyalty to Captain Video. Al Hodge.

6:05 5 **News—Jack Angell**

7 **Sports—Jack Drees**

6:10 5 **Sports—Joe Wilson**

7 **Weather—Wayne Griffin**

A look of the weather charts.

6:15 2 **News—Julian Bentley**

4 **Gracie Van—Musical**

5 **Dorsey Connors—Travel**

Flowers from all over the world.

7 **News—John Daly**

9 **Number Please—Quiz Game**

Jock Brickhouse conducts.

6:20 5 **Alex Dreier—Features**

"Man On the Go," with Alex.

6:25 5 **Tony Weitzel—Comments**

Gossip and interviews.

6:30 2 **News—Douglas Edwards**

Notional and world events.

5 4 **Eddie Fisher—Musical**

7 **Mark Saber—Mystery**

"Toast to Death." An attractive interior decorator is found dead on the eve of her intended departure for Europe. Tom Conway, Willie Best.

9 **News—Spencer Allen**

6:45 2 **Perry Como—Musical**

5 4 **News—John C. Swayze**

Caravan of news happenings.

9 **Chicagoland Newsreel**

7:00 2 **GODFREY AND FRIENDS**

Variety show with Arthur Godfrey, Frank Parker, Morion Morlowe, Lu Ann Simms, Haleloke, Tony Morvin, Janette Davis, the Moriners and the McGuire Sisters.

5 4 **I MARRIED JOAN**

The arrival in town of handsome Dr. Salazar suggests to Joan and Mabel a little research into the question of husbands and jealousy. Joan Davis and Jim Bockus.

7 **MOVIE—Feature Film**

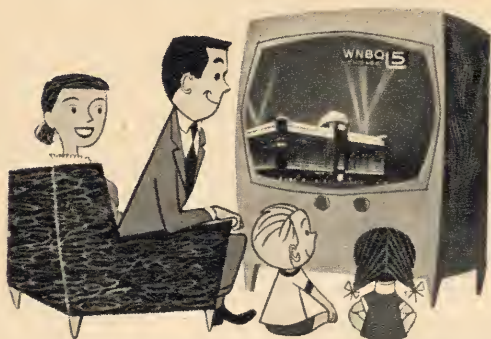
9 **COLONEL FLACK—Mystery**

7:30 5 4 **MY LITTLE MARGIE**

"Tugboat Morgie." Vern winds up in the some naval reserve outfit as Morgie's boy friend Freddie, and Freddie considers it a great opportunity for revenge. Gale Storm, Charles Farrel, and Don Hoyden.

9 **MOVIE—"Hollywood Varieties"**A variety of entertainment, including songs, dances, acrobatics. Starring Robert Alda and the Rio Brothers.

Here are the Best Friends a TV Fan Ever Had!



Many new families move to Chicago every day but there is one new family—recently arrived—all Chicagoland is going to see and hear more and more as days go by.

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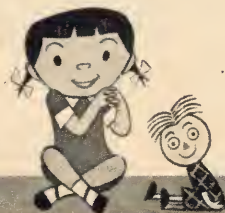
For your cue to better and better TV entertainment, watch the Q family on



WNBQ

CHANNEL 5

NBC Television
in Chicago



8:00 ② STRIKE IT RICH—Quiz

Warren Hull emcees "quiz with a heart."

⑤ ④ KRAFT THEATRE—Drama

"Mr. Candido," by Walt Anderson. A homeless but independent little boy in the big city is offered one home after another.

Cast

Mr. Candido Jose Perez
 Jesue Gomer Carlos Montalban
 Adelita Muriel Berkson
 Chea Kimetha Auerbacher
 Ramirer Joe Verdi
 Yetta Anna Appel
 Beefy Michael Jay

Sponsored by Kraft Foods Co.

⑦ TV THEATER—Film Drama

8:30 ② I'VE GOT A SECRET—Panel

Emcee Garry Moore with panel: Henry Morgan, Jayne Meadows, Bill Cullen and Polly Bergen. Guest is actress Billie Burke.

⑦ CITY DETECTIVE—Film

"The Lonely Wife."

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WEDNESDAY
WNBQ (5)

8:00 P. M.

"Mr.
 Candido"

THURSDAY
WBKB (7)

8:30 P. M.

"The Old
 Maid"

⑥ CAPTURED—Film Drama

"Leo Curt," depicts a trigger-happy gunman who double crosses, kills, robs, and violates every law.

9:00 ② BOXING—Oakland, Calif.

Chuck Davey vs. Gerald Dreyer, welterweights, 10 rounds.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Davey	12th	38	4	2	26
Dreyer	15th	36	4	2	19

This is a good, fast-stepping welterweight match. Davey, the southpaw, recently gave Art Aragon a close go in Los Angeles, only to have the verdict go the other way. He is trying to win his way back into the hearts of the TV fans by taking on the best and scoring impressive victories. Dreyer is the ex-British champion. Since losing his crown in New Zealand, Gerald has returned to the States to score two knockouts. He is a good boxer and has a stinging right hand. Davey's style might be hard for Dreyer to solve. But he'll be in there trying all the way, and will make a tough go of it for the ex-collegian champion. Davey will need all his degrees to gain this verdict, but it will be a popular one. I pick Davey.

⑤ ④ THIS IS YOUR LIFE

Ralph Edwards presents a life story.

⑦ WRESTLING—From Rainbo

Wayne Griffin announces the matches.

⑦ THE MUSIC SHOW

Medley from "Maytime," by Sigmund Romberg: "Road to Paradise," "Windy Day on the Battery," and "Will You Remember?" A Harry Warren medley: "Lullaby of Broadway," "I Only Have Eyes for You," "Ooh, That Kiss," "Summer Night," "She's a Latin From Manhattan," and "Chattanooga Choo Choo."

9:30 ④ HELLO NEIGHBOR THEATER

⑥ FAVORITE STORY—Drama

"The Vacant Room." When the new owner of a Manhattan apartment house lowers rents, the tenants become highly suspicious of his motives. Allene Roberts stars. Narrated by Adolphe Menjou.

9 LIBERACE SHOW—Musical

Songs and piano arrangements.

9:45 2 SPORTS—Mel Allen

10:00 2 News—Fahey Flynn

Roundup of happenings in the news.

4 Milwaukee Newsreel

5 Weather—Clint Youle

Report an today's weather.

7 Double Date—Film Dramas

(1) "It Wouldn't Be Fair." (2) "Came the Day." A successful executive retires to have a second honeymoon, but his wife is too busy with club work. Tam Powers and Sheila Bromley.

9 MOVIE—"Lured"

A homicidal maniac claims death for women through his honey-voiced lure. George Sanders, Lucille Ball, and Charles Caburn.

10:10 5 Dorsey Connors—Ideas

"Easter Egg Decorations."

10:15 2 Weather—Lee Phillip

Dinny Bruce subs for vacationing Lee.

4 News—Bob Kelly

5 News—Jack Angell

10:25 2 Art Mercier—Sports Tips

Discussion for sportsmen.

4 Weather—Bill Carlsen

10:30 2 News—John Harrington

4 Mr. & Mrs. North—Drama

5 Sports—Norman Barry

Comments and scores.

10:45 2 Irv Kupcinet—Comments

Gossip and interviews.

5 Herbie Mintz—Musical

Melodies of yesteryear.

11:00 2 MOVIE—"Lazy Bones"

A poor family persuades their lazy son to marry into a wealthy American family. Ian Hunter and Claire Luce.

4 Racket Squad—Film Drama
"Cold Deck," starring Reed Hadley.

5 MOVIE—"Crown Jewels"

A German film. The disappearance of the world's most valuable jewels and the expert analysis of the thrilling crime. Hans Nielsen and Marina V. Ditmar.

7 News—Ulmer Turner

11:05 7 Weather—Chuck Bill

Temperatures and predictions.

11:10 7 Commercial

11:15 7 Tom Duggan—Comments

Gossip and interviews.

11:30 4 Tom Mercein—Variety

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 2 MOVIE—"His Grace Gives

Notice"—The footman of a nobleman inherits an estate and is able to reveal his love to the Lord's daughter. Viola Keats and Arthur Margestan.

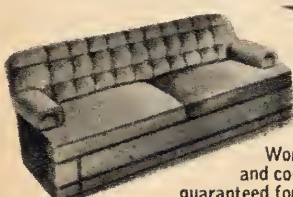
4 News—Tom Mercein

7 MOVIE—"Career Girl"

A small town girl fails on Broadway, but gets another chance to see her name in lights. Frances Langford.

12:05 4 MOVIE—"Larceny In Her

Heart"—A girl, supposedly murdered, is held as prisoner in an alcoholic sanatorium. Hugh Beaumont and Cheryl Walker.



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MORNING

- 6:45 **5** **Everett Mitchell—Talks**
- 7:00 **2** **The Morning Show-Variety**
Walter Cronkite with news, weather, music. Bil & Coro Boird Morionettes featured. (Five minutes of local news with Frank Reynolds at 7:25 and 7:55 A.M.)
- 5** **4** **Today—News, Interviews**
Films of the recent H-bomb explosion. Gordon Dean narrates. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
- 7** **Chicago Parade—Variety**
News, weather, music, and time.
- 8:00 **7** **Breakfast Club—Don McNeill**
Don and troupe broadcast from the Dode County Auditorium in Miami.
- 8:25 **2** **News—John Harrington**
- 8:30 **2** **The Morning Show-Variety**
- 8:45 **9** **News—Bruce Macfarlane**
- 8:55 **2** **News—Jim Conway**
- 9:00 **2** **Godfrey And Friends**
Fun with all the "little Godfreys."
- 5** **4** **Ding Dong School—Kids**
Nursery with Dr. Frances Horwich.
- 7** **Beulah Karney Presents**
School for brides. Beulah presents the best cook of the week.
- 9** **Paul Fogarty—Exercises**
Paul says "Age Is No Barrier."
- 9:30 **5** **4** **One Man's Family—Serial**
The story of the Borbour family.
- 7** **Pied Piper Show—Kids**
Art Hern narrates stories and cartoons.
- 9** **Time For Stories**
Tino Redmond tells stories to the kids.
- 9:45 **5** **4** **Three Steps To Heaven**
- 9:55 **7** **Weather—Wayne Griffin**
- 10:00 **5** **4** **Home—For Women**
Special guests Martha Scott and Mel Powell discuss the appreciation of jazz. A talk on staying up late, and French fashions are shown.
- 7** **Play House—Kiddies**
Angel Cosey is hostess.
- 9** **A To Z Of Cookery—Tips**
"House In Order—Easy Dinner."
- 10:30 **2** **Strike It Rich—Quiz**
Warren Hull emcees.

7 Studio B For Bartlett

- Tommy Bortlett and guests.
- 10:55 **9** **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**
Margo tells Helen of her plans to marry Bill. Nancy Colemon.
- 4** **What's New In Kitchens**
- 5** **Bride and Groom—Wedding**
Elizabeth Bamsee marries Werner Pfaff, both of Ridgewood, New York.
- 7** **Danny O'Neil—Variety**
Music, games and interviews.
- 9** **Ernie Simon—Four To Go**
Quiz game. (Guests invited. Write WGN-TV for tickets.)
- 11:15 **2** **Love Of Life—Serial**
Hal Craig sounds out Fred Slode.
- 5** **Hawkins Falls—Serial**
- 11:30 **2** **Search For Tomorrow**
A customer at the Motor Haven tells Marge that Hozel is being forced out of the hospital.
- 5** **Betty White—Chatter**
Music by Frank De Vol's orchestra.
- 9** **Earl Nightingale—Chats**
- 11:45 **2** **Guiding Light—Serial**
The bondages are removed from Dan Peters' face. Herb Nelson.
- 4** **Let's Look At The News**
- 11:55 **7** **News—Ulmer Turner**

AFTERNOON

- 12:00 **2** **Brighter Day—Serial**
The Dennis family makes great preparations for Althea's homecoming.
- 4** **Bob Heiss—Interviews**
- 5** **Noontime Comics—Kids**
Johnny Coons entertains the kids.
- 7** **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.
- 9** **Hi Ladies—Interviews**
Mike Douglas emcees.
- 12:15 **2** **Portia Faces Life—Serial**
Kathy tells Bill of her debts and is surprised by his reaction.
- 12:30 **2** **Garry Moore—Variety**
Adrianna & Charles, trampoline team, perform. Durward Kirby has a French play to produce.

4 Weather—Bill Carlsen**5 Bob And Kay—Chatter**

Interviews, music and guests.

12:35 4 Gordon Thomas—Variety**12:45 9 Dr. Preston Bradley—Talk**

Philosophical and topical subjects.

12:55 7 News—Ulmer Turner**9 News—Steve Fentress****1:00 5 Francois Pope—Recipes**

Park chops and vegetable casserole and snow ball butter cookies.

7 Ruth Crowley—Baby Care**9 Watch To Win—Quiz**

Don Gardan and the Starnoters.

1:15 7 The Doctor's Answer—Talk

Elizabeth Hart conducts discussion.

1:30 2 Linkletter's Houseparty

Guest: Edgar Bergen's wife Frances.

4 Beulah Donohue—Women**7 Swingalong—Musical**

Kenny Bawers and The Modulators.

9 Cameracade—Film

"Swamp Waman."

1:45 7 Commercial**2:00 2 Big Payoff—Quiz Game**

Bess Myersan and Randy Merriman.

5 4 Kate Smith—Variety

Comic George Kaye, America Sings, and International Forum.

7 Claude Kirchner—Variety**9 Paul Dixon Show—Musical**

Wanda Lewis, Sis Camp, and Paul.

2:30 2 Bob Crosby—Musical

Tunes: "Make Love to Me," "Stranger in Paradise," "Stap Chasing Me, Baby," "The Organ Grinder Song."

7 Stuart Brent—Discussion**2:45 7 News—Austin Kiplinger****3:00 2 Woman With A Past—Serial**

Sylvia starts trouble when she "confides" in Gigi. Mary Sinclair.

5 4 Welcome Travelers

Tommy Bartlett interviews Chicago visitors. (Guests invited. Write to Guest Relations, WNBQ, Chicago.)

7 Jerry Lester Show—Variety

Afternoon fun for the ladies.

9 Movie Quick Quiz—Game

Dick "Twa Ton" Baker emcees..

3:15 2 Secret Storm—Serial

Jerry has lunch with a young hoodlum.

3:30 2 Petticoat Party—Games

Frazier Thamas emcees games. (Guests are invited to the Garrick Theater. Tickets are unnecessary.)

5 4 On Your Account

Interviews with Win Elliot.

9 Index: Information

"Quebec City."

3:55 7 News—Ulmer Turner**4:00 2 Shopping With Miss Lee**

Lee Phillip with buying tips.

4 Gretchen Colnik—Hints**5 Pinky Lee—Comedy**

Comedy, variety and music.

7 Home Theater—Film Feature

"Hottest Day of the Year." A drifter is trapped when he weds an innocent girl.

9 MOVIE—"Frontier Crusader"

A band of local badmen attempt to prevent a mining company from uncovering a rich ore vein they have found.

4:15 4 Little Amateurs—Talent**4:20 2 MOVIE—"Calling All**

Marines"—A young mobster goes into the service to spy on a new aerial torpedo. (Cut to 40 min.)

4:30 5 4 Howdy Doody—Puppets

Bob Smith and cartoons.

7 Garfield Goose and Friend

"King" Garfield and Frazier Thomas.

4:55 9 News—Les Nichols**5:00 2 To Be Announced****4 Foreman Tom—Western****5 Elmer The Elephant—Kids**

John Canrad entertains the kids.

7 Rocky Jones, Space Ranger**9 Talent Tots—Variety**

An all star review of past contestants as selected by TV GUIDE: Nancy Soderberg plays the Hammand organ, Larry Babb, imitation of Ted Lewis, Carol and Gail Schluening, baton twirlers, Linda Caparelli, imitations, Judy Hill, tap dancer, and six girls from the Armstrong Reed School, dance to reed pipes.

5:30 2 Gene Autry Time—Film**4 Sports—Lloyd Pettit**

5 Close-Up—Musical

Howard Miller, June Volli, and the Art Van Domme Quintet.

7 Nick Francis—Films

Fun with Nicky and Bobo.

9 News—Leslie Monypenny

5:45 4 News—Paul Skinner

7 Bob And Ray—Satire

Comedy with Bob Elliot, Roy Goulding.

9 Curbstone Cut Up—Chats

Ernie Simon conducts interviews.

5:55 4 Weather—Bill Carlsen

EVENING

6:00 2 Sports—Bob Elson

4 Blue Room—Musical

5 Weather—Clint Youle

7 News—Austin Kiplinger

9 Captain Video—Adventures

The adventure of Capt. Video and the Man of Tomorrow reaches a climax.

6:05 5 News—Jack Angell

7 Sports—Jack Drees

6:10 5 Sports—Joe Wilson

7 Weather—Wayne Griffin

6:15 2 News—Julian Bentley

4 Tommy Sheridan—Musical

5 Dorsey Connors—Travel

"Cathedrals of France."

7 News—John Daly

9 Number Please—Quiz Game

Jock Brickhouse conducts.

6:20 5 Alex Dreier—Features

6:25 5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards

5 4 Dinah Shore—Musical

Setting: A Cornwall fishing village. Dinah sings: "My Love is a Wonderer," and "Between the Devil and the Deep Blue Sea."

7 Lone Ranger—Western

9 News—Spencer Allen

6:45 2 Jane Froman—Musical

The quartet welcomes stor Jane Froman to a Scottish countryside scene with a special song, "The Bonnie Old Earth." Tunes: "It's a Most Unusual Day," "My One and Only Highland Fling," "Moonlight Cocktails," "Coming Thru the Rye."

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 MEET MR. McNUTLEY

Peggy organizes the compus wives when the telephone company sets out to string unsightly wires through the residential neighborhoods. Roy Millond and Phyllis Avery.

5 4 GROUCHO MARX—Quiz

7 TALENT PATROL—Variety

Arlene Francis greets talent from Fort Dix, N. J. The Fort Dix Chorus, piano soloist Pfc. Roy Eaton, vocalist, Pfc. Herbert Strouss, top dancer Pvt. Joseph Ferreiro, and harmonica soloist Cpl. Charles Spronklin.

9 THEATER DATE—Drama

"South Of Ponamo." Foreign spies attempt to steal a formula for invisible paint from a U.S. government chemist. Roger Pryor and Virginia Vole.

7:30 2 FOUR STAR PLAYHOUSE

Dick Powell stars in "A Study in Ponie," with Dorothy Molone. A newspaperman is threatened with death because of a column he's writing.

4 TRIANGLE THEATER—Drama

5 JUSTICE—Drama

DEBUT Top TV writers each week present scripts based on the files of the National Legal Aid Society, which provides counsel for poor people who need it. Westbrook Van Voorhis, recalled as the man who chanted "Time Morches On!" narrates the series. Tonight: "The Baker's Sons," by Irving Goynor Neiman. A young man is charged with the crime committed by his older brother.

7 RAY BOLGER—Comedy

"Cuddles" turns out to be the name of both a cocker spaniel and a chorus girl, which makes for some pretty confused conversation between Raymond and Jonathan. Allyn Joslyn and Gloria Poll.

9 HOLLYWOOD HALF HOUR

"The Other Jessie Grant." An old woman who has been considered a burden by her family is suddenly proclaimed an artist of rare talent. Gladys George.

8:00 ② VIDEO THEATER—Drama

"Pick of the Litter." A cynical gambler, fleeing from the scene of a crime, strikes a dog with his auto. He takes the dog to a lovely vet, and hides out there. Joan Leslie and William Talman.

⑤ ④ DRAGNET—Police Drama

Joe and Frank get a call to investigate a murder in a hotel. Jack Webb.

⑦ OPEN HEARING—Discussion

John Daly presents a live and filmed documentary of the biggest news stories of the week, and discusses the background of events leading to them. Each program is built around a single theme.

⑧ WHAT'S THE STORY?

Panel guesses news events.

8:30 ② BIG TOWN—Drama

Following a big fur robbery, repeated attempts are made on the life of a department store clerk. Pat McVey.

⑤ ④ FORD THEATRE—Drama

"Yours For A Dream." A girl reminisces with her old boss about the time she loaned money to a medical student.

Cast

WendyJoanne Dru
Mr. TobyS. Z. Sakall
Christopher AmesTouch Connors
Sponsored by Ford Dealers of America.

⑦ KRAFT THEATRE—Drama

"The Old Maid." Zoe Atkins play, based on the novelette by Edith Wharton. A young woman passes up marriage in the hope that she can win recognition from her illegitimate daughter.

Cast

CharlotteNancy Marchand
TinoEva Marie Saint
DeeJanet De Gore
CharlieEric Sinclair

Sponsored by Kraft Foods Co.

⑧ TALENT SHOWCASE—Variety

Mike Douglas, singing emcee, with music by the Starnoters and Bob Trendler.

9:00 ② PUBLIC DEFENDER—Drama

"The Prize Fighter Story." A young fighter is framed on a charge of possessing narcotics. Reed Hadley.

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TONITE

WBKB (7)

8:30 P. M.

"The Old
Maid"

NEXT WED.

WNBQ (5)

8:00 P. M.

"People
Next Door"



JOANNE DRU

S. Z. SAKALL

YOURS FOR A DREAM

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5 4 MARTIN KANE—Drama

Martin Kane has to find the only witness—a shoe-shine boy—to a murder.

6 FRONT PAGE DETECTIVE

"The Man With a Lip."

9:30 2 PLACE THE FACE—Quiz

Bill Cullen emcees.

4 I LED THREE LIVES—Drama

5 FOREIGN INTRIGUE—Drama

"Foreign Intrigue in Perjured Evidence." The trial of a Prime Minister.

7 COLONEL MARCH OF SCOTLAND YARD—Police Drama

"The Second Mona Lisa." Boris Karloff.

9 BOSTON BLACKIE—Drama

10:00 2 News—Fahey Flynn

4 The World We Live In

"The Holy Land."

5 Weather—Clint Youle

7 Waterfront—Film Drama

"Captain John's Dilemma." Captain John (Preston Foster) loses his ship when he hits an officer.

9 MOVIE—"Roaring City"

A two part adventure in which a San Francisco investigator must solve murder cases involving prize-fighters and big-time gamblers. Hugh Beaumont, Edward Brophy.

10:10 5 Dorsey Connors—Ideas

"Mend Your Screens."

10:15 2 Weather—Lee Phillip

5 News—Jack Angell

10:25 2 Art Mercier—Sports Tips

10:30 2 News—John Harrington

4 Meet Mr. McNulty

Ray Milland stars as the professor.

5 Sports—Norman Barry

7 Hollywood Off Beat—Drama

"Out of the Shadows." Melvyn Douglas.

10:45 2 Irv Kupcinet—Comments

5 Herbie Mintz—Musical

11:00 2 Wrestling—Film

George Temple vs. Sammy Stein.

Micky Finn vs. Bob Corby.

Bushman vs. Frank Hurley.

Don Leone vs. Anton Leone.

4 Your Hit Parade—Music

5 MOVIE—"Christmas Eve"

The events in the lives of three boys, brought up by a spinster, are told. George Raft, George Brent, Randolph Scott.

7 News—Ulmer Turner

9 MOVIE—"Abroad With Two Yanks"—Two American soldier buddies, in love with the same girl, scheme and plot against one another. William Bendix, Dennis O'Keefe, and Helen Walker.

11:05 7 Weather—Chuck Bill

11:10 7 Commercial

11:15 7 Tom Duggan—Comments

11:30 4 Name That Tune—Quiz

12:00 2 MOVIE—"I'll Walk Beside

You"—A romance between a young couple abruptly ends when he is called back to sea. Richard Bird, Lesley Brook.

4 News—Tom Mercein

7 MOVIE—"Gentleman After Dark"—A clever gem thief is anxious for his son's future. Brian Donlevy.

12:05 4 MOVIE—"Nobody's Darling"

The plain daughter of an acting couple takes a plunge into the theater.



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TV Teletype*



NEW YORK

Bob Stahl reports:

JUDY HOLLIDAY received such rave reviews for her recent appearance on TV Playhouse that her agents are now cooking up her own TV series for next fall . . . Juvenile Jury will replace the RED SKELTON show for the summer. No report on what will replace Jury on Sunday afternoons . . . CBS, continuing its Saturday afternoon race-track pickups, moves its cameras to the New York tracks during May and June. It will also televise racing's Triple Crown--the Kentucky Derby, Preakness and Belmont Stakes.

* * *

Any ART CARNEY fans wondering why their boy didn't do so well when he starred on the JACKIE GLEASON show recently might be interested in this rumor making the rounds: CARNEY reportedly was brilliant during rehearsals, getting laughs even from the stagehands. At the last minute, they say, JACKIE came into the studio in his wheelchair and insisted on numerous script changes. CARNEY, not familiar with the new lines, stumbled during the telecast.

* * *

An hour-long variety show starring TOMMY DORSEY and his orchestra is the latest entry as a possible summer replacement for the GLEASON show. It was auditioned last week by CBS, but there's been no decision yet on how good it is . . . JANET GAYNOR, who made her TV debut last winter on Medallion Theater, will star on Video Theater May 6 in a play entitled "Two Dozen Roses."

* * *

MARTI STEVENS, new night-club singing star, may be handed a TV contract by NBC. She's the daughter of M-G-M movie chief NICHOLAS M. SCHENCK, but wants to make the grade on her own . . . MARK GOODSON and BILL TODMAN talking with NELSON EDDY about a twice-weekly 15-minute telefilm series, a la LIBERACE.

* * *

EDDIE FISHER's new hair-do makes him look so much like PERRY COMO that his fans are wondering whether PERRY, a former barber, gave him the haircut. Actually, all EDDIE did was move his part from the left to the right side . . . ABC has extended The Mask to May 2 in hopes of attracting a sponsor for the Sunday night mystery series. That represents an additional \$100,000 investment in the show by the network.

* * *

December Bride, a new situation comedy starring SPRING BYINGTON, will probably go in as a summer replacement for some CBS program this year . . . Also a summer replacement possibility is Mr. Dooley, a new telefilm series starring THOMAS MITCHELL . . . The new Ellery Queen show, in which HUGH MARLOWE has replaced JOHN IRELAND in the title role, is already being syndicated to local stations.

If NBC has its way, the divorce rate is going to double next season. The network is currently planning to put an hour-long SID CAESAR show and Dragnet opposite CBS' BURNS & ALLEN, ARTHUR GODFREY and I Love Lucy on Monday nights. Any family that can stand the strain of making a choice between those two line-ups should be put on public exhibition as a model. Dragnet vs. Lucy--Ouch!

* * *

You can't win, girls. After "searching all over the country," Producer RED BARRY has picked JACKIE LAUGHERY, "Miss U.S.A. of 1953," for the title role in his upcoming Calamity Jane film series . . . CBS has signed MAXWELL ANDERSON and BERNARD HERMANN to write and produce an hour-long opera for Christmas.

* * *

Most courageous man in the country today is without doubt EDWARD R. MURROW. He takes on Senator JOE McCARTHY April 6 on See It Now and then faces GROUCHO MARX April 9 on Person To Person. He plans to spend the following weekend doing a quiet interview with SHIRLEY TEMPLE . . . The novel and entertaining SPIKE JONES show has been renewed for another six weeks through May 8.

* * *

BING CROSBY Enterprises is planning a detective series starring KEYE LUKE, longtime movie son of Charlie Chan. . . . And CBS has a show in the works for GLORIA GRAHAM, 1953 Oscar winner . . . Come 1956, you may be able to see the first re-run of the I Love Lucy on Sunday afternoons. No re-runs until then, however.

* * *

NBC, with an eye on CBS' top-rated JACKIE GLEASON show, has plans to throw a monthly hour-long series of live dramas into the Saturday night spot, with Hollywood names starring and Chrysler paying the \$100,000 production cost on the nine shows . . . JANE RUSSELL set for an upcoming ABBOTT & COSTELLO Comedy Hour.

* * *

English movie comedian ALEC GUINNESS is reportedly interested in coming to Hollywood to make a series of TV films . . . LIBERACE goes to Europe for a month this summer following his May 27 date at New York's Madison Square Garden. The producers of the show, meanwhile, have signed Violinist FLORIAN ZABACH to make a similar half-hour film series in an effort to duplicate the fantastic LIBERACE success.

* * *

ROCHELLE HUDSON has been cast opposite EDDIE MAYEHOFF in CBS' new That's My Boy . . . Despite all the talk about color killing off sales of black-and-white sets, more such sets were sold in January than were sold in the same month last year . . . The White Bowhunter, a series based on an actual bow-and-arrow safari, will be filmed in the Belgian Congo.

Gleason Obeys That Impulse

Second of Three Articles

WHEN Jackie Gleason moved over from the DuMont network to clown for CBS, where the rewards are lusher, he instituted a minor spoils system by loading the payroll with his old buddies. All of them have pretty imposing titles but very little to do, simply because Genius Jackie manages everything around Studio 50 except the refreshment concession at the back of the theater. All of which is secretly frustrating to his cronies who draw healthy salaries watching their boss play all the positions while they sit on the sidelines.

CBS is aware of the surplus talent around Gleason's Park Sheraton headquarters, and occasionally some of the brass request a change in the Gleason menage. It's then that Gleason's fierce loyalty to his crew bursts forth. "Jackie really fumes," said one of his press agents. "He'll shout, 'Look at the ratings! We're third, aren't we? Whaddya talking about? Whaddya mean, a change!'—and then he stalks out of the room."

Old Pal—You Jerk

Gleason tends toward the gruff, unsentimental—on the surface, anyway—type of friendship usually associated with ballplayers or bartenders. If he calls you a "crumbum," a "slob" or "a mental case," or if he bellows something about your questionable ancestry, he likes you. Certainly not everybody warms up to the extrovert



Jackie Gleason: aides on the sidelines.

called Gleason, but even those genuinely irked by Jackie can't hold a grudge against the guy "you like in spite of his faults." As for Gleason's enemies—he has a number—their biggest complaint is a standard one in this business. They don't like the comic's king-sized ego—a commodity that, in Gleason's case, is almost synonymous with his king-sized talent.

The restless, multi-talented come-

dian has several safety valves for his energies. He composes music. Although he can't read a note, he wrote his show's theme, "Melancholy Serenade," by blowing notes on a trumpet and having a secretary jot them down. He paints, has done a portrait of his two daughters without faces. (Says Gleason, "So I can't do faces. It's novel, anyway, isn't it?")

Gotta Do Something

He is an omnivorous reader, will lock himself in his room and knock off a couple of books in a night. ("I'm an insomniac. I gotta do something.") His library is loaded with books on psychic phenomena—loosely, such things as telepathy and clairvoyance—a reading jag he's been on for 20 years. "This is big stuff now," says Gleason. "They're teaching it as required courses in psychology in colleges." So big is it to Gleason that he's independently producing a TV series on the subject.

If sufficiently restless, the Great Man will yield to a sudden impulse. Producer Jack Hurdle claims he acts entirely from impulse. "A couple of summers ago," relates Hurdle, "Jack felt a goofy urge to spend a day at Rockaway Amusement Park—so away we went. We rode every roller coast-

er, ate hot dogs and that sticky gook at every concession stand, poured coins into the penny arcade, won kewpie dolls and, yes, took a cruise through the "Tunnel of Love." Another time he got a sudden quirk to ride a jet to Florida. That from a fella who won't ride in a passenger plane."

His rehearsal behavior is no less impulsive. A spy from NBC's Saturday night opus, *Show of Shows*, would flip if he witnessed the disorganized confusion on Saturday afternoon when Jackie begins rehearsing. Gleason regards rehearsal balefully, somewhat like a football player does scrimmage. Except in this case Jackie is both player and coach. Producer Hurdle hires his people accordingly.

Elastic Script

The "written" script is so elastic that only actors who can toss back an answer without any particular cue line need apply. The cast members admit privately that they're "all wrung out" after a show of practically unrehearsed banter. On the other hand, a *Gleason Show* player never had it softer; he rehearses one day instead of the usual four or five.

The many words of print published about CBS's brightest comic have failed to record one heretofore unrevealed fact about the man. His frequent trips to Doctors Hospital in Manhattan for dieting jags are only partly for that. Actually Jackie has troublesome, perhaps serious stomach trouble—a spastic colon is what the medics tentatively term it. The real cause still has the men in white baffled. The reducing is often a secondary reason, serving mainly as a convincing explanation for alarmists.

Jackie has been compared by his friends to George M. Cohan, the



Life can be serious, too: Gleason and Art Carney rehearsing for one of their excursions into the realm of serious drama.

Yankee Doodle Boy. "Genial George was actually a rather lonely man," said a veteran sports writer and Toots Shor habituee. "Jackie strikes me the same way. I've seen him walking alone down E. 57th St. looking in antique show windows on a Sunday afternoon. I understand he's often by himself."

Poor Soul Seeking

A closer friend claims Jackie is still "looking" for something, that most of all he wants a happy marriage. "In many ways," says this close pal, "he's like his own Poor Soul take-off." The recent newspaper coverage of the separation from his wife of 17 years upset Gleason badly. "It was too bad," was one comment, "five years ago it wouldn't have rated two lines on page 40."

Be that as it may, Gleason certainly did make Page One in many newspapers when his estranged wife Genevieve dropped in to see him at Doctors Hospital while he was bedfast with his broken leg. She found Marilyn Taylor, a dancer and sister of June Taylor whose girls appear on Jackie's show, already present on the premises.

There are conflicting accounts of just what happened in the ensuing ruckus but later both Jackie and Genevieve said they were not going to be divorced and Jackie added that Marilyn was a "nice kid" who "has told me more than once that if my wife and I were reconciled she would step out of the picture."

The Thrill Is Gone

In recent months Jackie has lost some of the old vinegar that made the name Gleason synonymous with wild living and good times. He's still the funniest off-camera comedian in the business, but as one friend put it, "His humor comes in flashes now, instead of buckets." Ten years ago he broke his arm falling down a flight



Marilyn, left, and June Taylor: there was a row in Gleason's hospital room.

of stairs in Philadelphia and he had a stock wise-crack about the fracture. In contrast, after his celebrated broken leg, Jackie saw little to laugh about and any references to the busted limb were shrouded in dark phrases. "Funny thing," said an old fellow reveler, "Jackie has even lost his taste for liquor and fiestas lately. At some parties you'll look around and he'll be gone—home. It might be that the thrill has worn off. Why, I remember one morning I was nursing a brutal hangover and, so help me, I could tell by the look on his face that because he wasn't hung over too, *he was jealous!*"

When told of this rumor that he had taken a detour off the primrose path of carousing, Gleason displayed a look of punctured pride. Explained Jackie, "It's just that I don't have as much time for those things as I did before," and he said it a little sadly, as if his crown as King of the Good Time Charlies were about to topple from his head.

—Tom O'Malley

Next week: Gleason speaks for himself.

Expert on the Spot

'GREATEST FIGHTS' AIDE PICKS OLSON OVER GAVILAN

BOBO OLSON will beat Kid Gavilan in their middleweight championship fight." This isn't the prediction of one of the country's top sportswriters. It's the prediction of Bill Cayton, an advertising man, and he claims he hasn't been wrong in picking the winner of a big fight in four years.

Cayton happens to be the head of the advertising agency that owns television's chronicle of the boxing business, *Greatest Fights of the Century*, and he probably has seen more rounds of prize fighting than any man alive.

His prediction is detailed: "It will be a decision, no knockout, and there will be a minimum of tie-ups. It won't be a waltz." He thinks Olson will have an easier time if Gavilan lets his weight go up to, say, 155 pounds,

Firpo knocking Dempsey out of ring.



Carl 'Bobo' Olson, right, defends his middleweight title against Kid Gavilan, welterweight champ, in Chicago ring.

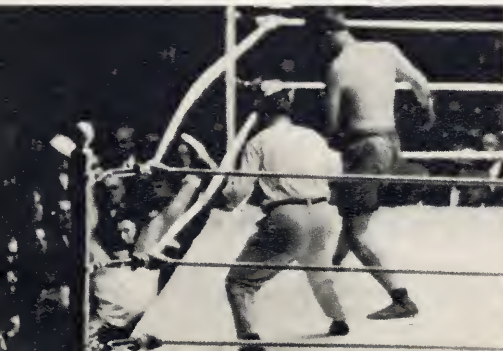
instead of keeping his best fighting weight of 149.

And the thing that sets this prediction apart is that the fight is scheduled for tonight (April 2). The expert is really on the spot. For you'll have this book in your hands when the result is announced. You'll know right off whether Cayton is a good guesser or a bad one.

There isn't any question, however, as to his right to the expert rating. Cayton has supervised the editing, cutting, scripting, etc., for 200 filmed boxing milestones. Figuring 80 hours spent editing each fight, this comes to almost one solid year of eight-hour working days in the projection room. In addition, he sees many live fights.

Cayton's editing is a real job. A 15-round fight, for instance, must be cut to the equivalent of something under

Louis the night he finished Schmeling.





◀ **Greatest Fight: Dempsey versus Willard.**

Louis or Dempsey? "Louis was a better 'book' fighter; he always did things just the way he learned them. And he had a better jab or hook than Dempsey, although Jack was better with the Sunday punch. Dempsey was more of an instinctive fighter; he had imagination and could adapt his style to the kind of fight he had. Dempsey was unpredictable; Louis, methodical." Who would win if they met each other at their respective primes? Says Cayton, "I'd take Louis."

Strong For Marciano

Cayton is especially keen on Rocky Marciano, claims he packs a harder punch than either Louis or Dempsey. "Marciano is destined to be one of the great heavyweight champs. Few realize how hard he can deliver that paralyzer."

With over 200,000 feet of fight films almost committed to memory through continual re-showings, Cayton, announcer Jim Stevenson, director Allan Black, film editor Reggie Smith and script writer Fred Ladd polled themselves to pick the cream of their collection—their choice for the five greatest fights of the century. Here's what they agreed upon:

1. Dempsey-Willard
2. Louis-Schmeling (2nd)
3. Robinson-La Motta (Last).
4. Dempsey-Firpo
5. Zale-Graziano (3rd)

four rounds. This poses the problem of boiling down a scrap and still maintaining the true complexion of the fight.

Cayton is as articulate about the fight game as he is about the advertising business. What do the films of the famous long-count Dempsey-Tunney fight indicate, we asked him. Said Cayton, "Tunney definitely could have got up whenever he wanted to. He wasn't knocked out. We have slowed down the films, and it is evident that his eyes are clear and he is watching the referee count. The question is whether those extra four seconds of rest for Tunney weren't valuable ones. Dempsey might have caught him again in the same round, had it not been for the delay."

Who was the greater champion,

Ray Robinson won over Jake LaMotta.

Zale, back to camera, kayoed Graziano.



Reviews

House Party

PROGRAM OF
THE WEEK



Art Linkletter: his show is fun for the housewives.

ART LINKLETTER's *House Party* falls into the groove already dug by most daytime TV shows. There's a little comedy, a little audience participation, plenty of Linkletter and an abundance of corn. But, like most other afternoon programs, this one is not meant to be taken seriously. It fulfills its purpose of entertaining the housewife audience.

Art's show is unique in one way. There is no cast of regular performers on hand each day to spell the emcee, such as those who backstop Arthur Godfrey, Robert Q. Lewis, Garry Moore and Jack Paar. Linkletter handles the entire show himself. Except for the commercials and station breaks, he's on camera for the half-hour, either interviewing guest celebrities and members of his studio audience or—his specialty—kibitzing with a group of kids. That he carries off the stint is a tribute to his pleasant personality and warm good humor.

The show is well planned, sporting

a different roundup of features each day. During recent weeks, for example, Linkletter conducted a contest to find the oldest father of the youngest child, paying off each contestant with a handsome gift. He interviewed such personalities as movie columnist Sheilah Graham and one-time movie star Mae Clarke, and asked his studio audience to suggest ideas for inventions we still need. Art permitted his studio audience, incidentally, to question Miss Graham about their movie favorites. His obvious amusement at their queries about phony romances proved that he himself doesn't take the thing too seriously.

Linkletter's question - and - answer session each day with a panel of four kids stands out as the best feature of the show. He's not the first to capitalize on that "out of the mouths of babes" dodge, but he probably gets more out of the routine. The father of a large family, he puts the kids at their ease and handles them adroitly.

Rocket Rangers

Rod Brown, *Rocket Ranger*, is a live effort based in New York. It features two young Rocket Rangers whose beat apparently is the limitless universe, yet whose quarry conveniently stay within suitable distance to be captured in the limited space of a half hour.

Its story hews closely to the line of violence, Good chasing Evil and taking quite a few blows about the head and shoulders before emerging triumphant. It's a cut-and-dried proposition with little or no attempt to be educational, informative or even entertaining. Unless violence *per se* is considered entertaining in these enlightened days of child guidance.

As just one example, two thieving characters hijack some sort of space monster from another planet on commission from an unscrupulous carnival owner. The monster, a Neanderthal type with strong Brooklyn overtones, escapes. He is finally captured by Rod Brown, Rocket Ranger, as are the hijackers, but not until virtually everybody in the cast has been either slapped with an old-fashioned rubber hose or mauled about by the new-fashioned monster from the other planet. This is odd entertainment, especially for children.



Cliff Robertson: as Rod Brown he takes a lot of hard knocks.

FINE TUNING



By OLLIE CRAWFORD

NEWARK, N. J., movie tries free admission as answer to TV. Popular prices have never been this popular.

•
This might be a good idea—give away free movies and sell the dishes.

•
The theater manager practically was ready to call the place Loew's Sahara, because it was so deserted. He couldn't tell whether the picture was popular or not, until the mice learned to applaud. He was one Easterner who didn't have to go West to see the wide open spaces.

•
The place was so empty the M-G-M lion stopped roaring, and started yawning.

If this keeps up, advanced prices will mean that the manager advances you the price. The movies started out as the nickelodeon and the price has now dropped five cents. Any guy could afford to take his girl to this show, provided she was allergic to popcorn.

•
There's only one better way to get an audience into the theater, and kidnapping is a Federal offense.

•
When this catches on, one movie company will have to change its slogan from *Ars Gratia Artis* to *Ars Gratia Gratis*.

•
This sounds like a Hope-Crosby film—*The Road to Bankruptcy*.



Make-up artists seek right color values.



Technician checks for proper lighting.

a camera artist makes

The First Color Commercial



Bennett Grant, left, and Alice Wallace, as masqueraders, take time for a smoke.

COLOR television will brighten a lot of living rooms, but it's adding new furrows to the brows of the men who make TV commercials. Color multiplies the problems of costuming, staging, lighting and filming, although experts think it also will increase the sales impact.

Vienna-born Peter Elgar made the commercial shown in the accompanying pictures for the Pall Mall company. He believes it to be the first commercial made in color. It will be shown shortly on the first Pall Mall show to be color-cast, and also was photographed in black-and-white for immediate use.

Filming of the 60-second spot took 15 hours. Additional weeks were required to build the set, select the costumes and props, hire the technicians, choose and rehearse the six

actors. When Elgar couldn't find a harlequin outfit of the proper color, he had one hand-printed.

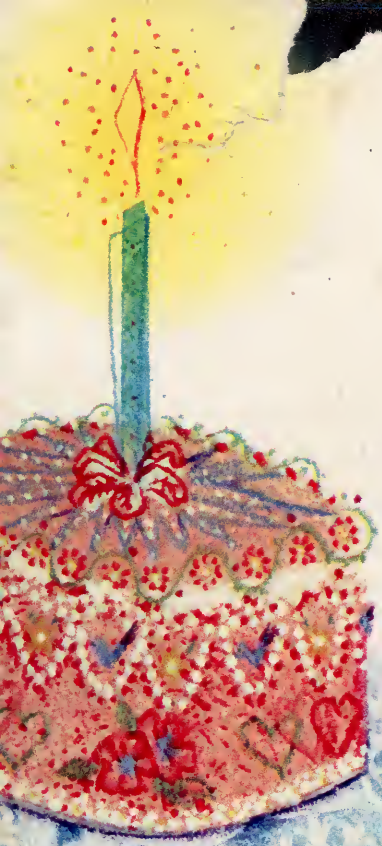
In the film, two masqueraders dance out on the terrace, they are serenaded by troubadours, then light cigarets of the proper brand and speak well of them in the brief sales message.

Elgar, now 49, made many educational and artistic films in Europe, including religious films for the Vatican. He never heard of a spot commercial until March of 1951, when he had just completed a sensitive film of a child learning to read, "The Impressionable Years," for the State Department. He went to an ad agency with an idea for some institutional films. They suggested the spots.




"It is like making any other motion picture," Elgar says; "except that the finished film is 60 seconds long."



Elaborate setting and costumes produce the desired result—a lighted cigaret.



Just for the record . . .
this issue marks the first birthday
of TV GUIDE as a national publication.

By ordinary standards . . .
we're rather big for our age.
Actually, it's quite a job,
supplying your family 
and more than two million like it
with local  program information . . .
keeping up with the hourly doings
of more than 150 television stations
. . . reliably reporting all
that's new in the world of TV.
But, we confess . . .  we love it.

And with your continuing interest . . .
we assure you that . . . more than ever before . . .

It will be so nice to have a



around the house

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